

NCR Makes Everyday Easier for Cinemas and Their Customers

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Global technology company's innovative cinema solutions on display at CinemaCon

LAS VEGAS--(BUSINESS WIRE)--Apr. 15, 2013-- [NCR Corporation](#) (NYSE: NCR) serves as a one-stop shop for cinemas looking for solutions designed to make life easier for movie patrons. The wide variety of NCR's cinema solutions available for all sizes of cinema operations, including independent theatre operators, will be on display this week at booth 2603A at CinemaCon April 15-18 at Caesars Palace in Las Vegas.

"As a leading provider of consumer transaction technologies that define cinema today, we give attendees the ability to see these systems in action as if they were at their own site," said Brian Whitney, managing director, cinema, NCR Hospitality. "We also want attendees to know that integration comes not just from acquiring the right solutions, but from having the knowledge and expertise to make them work together. CinemaCon, which will attract tens of thousands of visitors over five days, provides the ideal opportunity for us to show attendees how this can work in their locations."

Several new solutions and expanded functionality and features of existing NCR offerings will be on display, including:

- [Movie Time 2.0](#), a new smartphone application which makes it easy for patrons to browse schedules, buy tickets and concessions, check loyalty profiles and more. NCR Movie Time can be designed specifically for individual cinema brands, enabling theatre operators to maximize valuable marketing opportunities with consumers and to build loyalty.
- [Slimline 85 Kiosk for cinema](#), a new automated ticketing kiosk that makes it easier for moviegoers to purchase tickets and concessions with a tablet-like user experience. The kiosk has a 32-inch touch-screen which can display multi-media of movie art and trailers providing an engaging way to buy tickets and pay for concessions.
- [NCR Customer Voice](#) and the [NCR Aloha Loyalty](#) suites which enable cinema operators to differentiate and market their brand to key patrons and then measure their guest satisfaction quickly and easily.
- 12-inch and 15-inch [point-of-sale \(POS\) terminals](#) that deliver more processing power, higher reliability and ease-of-use all integrated into an energy-efficient and award-winning design.

For more information on these and other NCR cinema solutions, visit the NCR CinemaCon booth, #2603A, for a tour during show hours.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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Source: NCR Corporation

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