



## **LexisNexis and Teradata Win Award for Data Management; LexisNexis Data Management Administration and Design Cited by DM Review Magazine**

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DAYTON, Ohio--(BUSINESS WIRE)--July 21, 2003--LexisNexis has won the 2003 DM Review World Class Solution Award in the "Data Management: Administration and Design" category for its Teradata(R) enterprise data warehouse solution. The award was presented to LexisNexis and Teradata, a division of NCR Corporation (NYSE:NCR), today by Ron Powell, publisher and editorial director of DM Review, a business intelligence and analytics magazine.

More than 100 entries were submitted in this year's competition in categories that, the magazine said, "reflect mission-critical segments of the market as determined by feedback from DM Review readers." Industry-expert judges selected the winners based on impact, relevance and innovation.

The LexisNexis business intelligence (BI) solution runs on a Teradata enterprise data warehouse. The BI system enables 700 users in marketing, finance, product development, strategy and sales support to gain a single, integrated view of its business and customers across the enterprise.

"We are honored by this recognition of the business intelligence leadership LexisNexis has achieved," said Gordon Schick, vice president of enterprise information solutions, LexisNexis. "The Teradata decision-support system is critical for us. Our users rely on it to perform customer and business performance analysis that grows our existing businesses, reduces customer churn and facilitates targeted marketing. The system also sends over 8,000 reports directly to larger customers who want to understand the value they get from subscribing to LexisNexis(TM) services by analyzing how their offices use the service."

"It is especially gratifying to win this award with a Dayton neighbor and long-term customer like LexisNexis," said Rick Morton, industry vice president of Teradata. "We are delighted that LexisNexis has documented annual cost savings and incremental revenue in the millions of dollars with its Teradata solution."

### **About DM Review Magazine**

DM Review is recognized as the premier business intelligence, analytics and data warehousing publication. For more than a decade, DM Review has provided thought-provoking and informative editorial covering strategic solutions for business intelligence, analytics, data warehousing and CRM across all major industries. DM Review's authors and columnists are internationally recognized experts in a variety of business intelligence fields. DM Review editorial provides both business and technology perspectives regarding issues, trends and solutions of interest to corporate executives and IT managers.

### **About LexisNexis**

LexisNexis(TM) ([www.lexisnexis.com](http://www.lexisnexis.com)) is a global leader in comprehensive and authoritative legal, news and business information and tailored applications. A member of Reed Elsevier Group plc (NYSE:ENL)(NYSE:RUK) ([www.reedelsevier.com](http://www.reedelsevier.com)), the company does business in 100 countries with 13,000 employees worldwide. In addition to its flagship Web-based research service, LexisNexis, the company includes some of the world's most respected legal publishers such as Martindale-Hubbell, Matthew Bender, Butterworths, Les Editions du Juris-Classeur, Abeledo-Perrot and Orac.

### **About Teradata Division**

Teradata, a division of NCR Corporation (NYSE:NCR), is the global leader in enterprise data warehousing and enterprise analytic technologies and services. For more information, visit [www.teradata.com](http://www.teradata.com).

### **About NCR Corporation**

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. NCR ([www.ncr.com](http://www.ncr.com)) is based in Dayton, Ohio.

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