

Teradata Deploys the Largest Customer Data Warehouse in Europe for the Caisse d'Epargne Banking Group

May 9, 2003 at 10:31 AM EDT

DAYTON, Ohio--(BUSINESS WIRE)--May 9, 2003--Teradata, a division of NCR Corporation (NYSE:NCR), today announced that the Caisse d'Epargne Group, the second-largest savings bank network in France with 4,700 branches, has chosen the Teradata(R) warehouse to integrate and manage the information from its 26 million customers.

The new architecture enables the French savings banks to work with a vast amount of up-to-date and standardized customer information. Bringing the data together eliminates the data marts, or disparate databases, that provided only a fragmented view of the customer. The comprehensive view enables the banks' managers to better understanding their customers' financial needs and provide personalized services through the most appropriate channels -- Internet, telephone, automated teller machines or branches.

The Teradata warehouse will also be used to provide departments like risk management, marketing, product management, sales and human resources with detailed, current information that can assist in managing the banks.

The Caisse d'Epargne savings banks selected Teradata following benchmark testing carried out under real-world operating conditions. The new 30-terabyte Teradata warehouse will be able to manage 2,000 to 2,500 data items per customer.

About the Caisses d'Epargne Group

The Caisse d'Epargne Group is the third-largest network in France, with 34 individual Caisses d'Epargne and 26 million customers. One of the premier French retail banks, the Caisse d'Epargne Group is the leading bank for younger customers, the second-largest distributor of savings and credit products including real estate loans. Involved in the financing of local economy, the Group is the leader for subsidized housing, the second largest credit institution for local government and the third largest bank for non-profit associations.

About Teradata Division

Teradata, a division of NCR Corporation (NYSE:NCR), is the global leader in enterprise data warehousing and enterprise analytic technologies and services. For more information, visit www.teradata.com.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,600 people worldwide.

NCR and Teradata are trademarks or registered trademarks of NCR Corporation in the United States and other countries.

CONTACT: Teradata Division

NCR Corporation Dan Conway, 858/485-3029

dan.conway@ncr.com

01

Caisse Nationale des Caisses d'Epargne

Marc Cogrel, 331-58-40-45-97 presse@cnce.caisse-epargne.fr

SOURCE: NCR Corporation