



## **Applebee's Picks NCR for Point of Sale; Largest Casual Dining Restaurant in America Chooses NCR RealPOS**

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ATLANTA--(BUSINESS WIRE)--June 5, 2002--Casual dining leader Applebee's International, Inc. (Nasdaq:APPB) today announced it will upgrade its existing point-of-sale (POS) terminals from NCR Corporation (NYSE:NCR) by replacing them with the robust, multimedia NCR RealPOS(TM) 7454 in more than 100 locations. The rollout, scheduled for completion this summer, is valued at over \$1 million.

An NCR customer for more than ten years, Applebee's is extending the relationship to take advantage of the latest technology, with which it will integrate Applebee's point-of-sale application. The NCR RealPOS 7454, designed to withstand the harsh hospitality environment, offers functionality far beyond traditional touchscreen restaurant systems. When not in use by store personnel, the multimedia workstations can run customer promotions or employee training programs. NCR will also provide Applebee's with installation, project management and staging services.

"Our large installed base requires a partner who is able to provide not only our next generation of equipment on a national scale, but to service it as well," said Applebee's Director of Technical Services Chuck Saunders. "Throughout our multiyear association, NCR has proven to be predictable and reliable in providing and maintaining our restaurant technology."

Applebee's also uses a data warehouse from Teradata, a division of NCR, to analyze sales data for product forecasting and menu planning.

### **About Applebee's**

Applebee's International, Inc., headquartered in Overland Park, Kan., currently develops, franchises and operates restaurants under the Applebee's Neighborhood Grill and Bar brand, the largest casual dining concept in the world. There are currently 1,409 Applebee's restaurants operating system-wide in 49 states and eight international countries. Additional information on Applebee's International can be found at the company's Web site ([www.applebees.com](http://www.applebees.com)).

### **About NCR Corporation**

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs 30,300 people worldwide.

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