

# Teradata Earns #1 Overall Ranking in Data Warehouse Comparisons from Leading Industry Analyst Firm

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## Results reaffirm Teradata's leadership in most important data warehousing metrics

Teradata, a division of NCR Corporation (NYSE: NCR), announced that it received the number-one overall ranking in the newly released Gartner, Inc. Data Warehouse Application Server Evaluation Model (ASEM) update, which evaluates how various data warehousing providers stack up against each other.

The Gartner research note entitled, "Data Warehouse ASEM Update Reinforces Teradata Lead," describes how Teradata surpassed all competitors and achieved a near-perfect score in the database category.

Produced annually, the Gartner data warehouse ASEM update determines the suitability of various vendor platforms. The model calculates relative scores for all major database/hardware platforms based on the most important selection criteria for data warehousing, using 27 criteria in four categories.

Teradata's goal is to provide not only the best technology for data warehousing, but also superior services, partnerships and experience to translate the technology into high-value business solutions for its customers. The Teradata data warehouse provides businesses improved decision-making through speed and agility in storing, analyzing and interpreting data. This business intelligence enables companies to better serve customers, drive operational efficiency, and ultimately be more profitable.

Considered by many businesses to be the database of choice, Teradata can grow along with the changing data warehousing needs of the business, without limiting performance while providing a demonstrated business benefit.

#### **About Teradata Division**

Teradata, a division of NCR Corporation, offers powerful analytical solutions that help businesses drive growth. Teradata solutions include the Teradata database, and analytical applications for customer relationship management, operations and financial management, business performance management and e-business. To learn more about Teradata Division and its solutions, go to http://www.Teradata.com.

## About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in providing Relationship Technology(TM) solutions to customers worldwide. NCR's Relationship Technology solutions include the Teradata(R) database and analytical applications such as customer relationship management (CRM) and demand chain management, store automation systems and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,900 in more than 100 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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