



## **eHealthDirect Selects Teradata Warehouse from NCR to Transform Healthcare Administration**

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DAYTON, Ohio, Dec. 7 /PRNewswire/ -- In support of its mission to transform the healthcare administration industry, eHealthDirect has selected NCR Corporation's (NYSE: NCR) E-Business Teradata(R) Active Warehouse as a key component of the solution it markets to healthcare insurers.

The deal includes the newest version of NCR's Teradata database (V2R4), hardware, and professional services.

eHealthDirect joins the growing ranks of NCR's e-business data warehouse customers, including Travelocity.com, E\*TRADE, MatchLogic, Netcentives, Telephia, and Homestore.com.

"eHealthDirect's technology enables real-time, Web-enabled processing of healthcare claims and related transactions -- providing exponential increases in productivity and customer service, along with major cost savings. We combine this with information management services that provide unprecedented levels of data access and customization. Our data warehouse is a key part of our business model and NCR's experience with high-volume analytics is a perfect fit with our goals," said John Trustman, CTO and COO of eHealthDirect.

According to Susan Meshako, CIO of eHealthDirect, "The power of eHealthDirect's solution is the tight integration of its data warehouse and transaction engine -- providing a contextual informatics environment that is new to the healthcare industry. Operating transactions have access to the depth and breadth of information that has historically been maintained in a completely separate data warehouse, so eHealthDirect can adjudicate claims in the context of all real time and historical data. Similarly, operational and analytic reporting incorporates transaction detail that reflects the current state. The richness of this integration also allows eHealthDirect to administer highly complex health plans -- including defined contribution plans."

"eHealthDirect is a great example of a company whose data warehouse plays an active role in the moment-to-moment running of the business," said Mike DeBrosse, vice president of e-business marketing for NCR. "NCR calls this active data warehousing and we are seeing more and more customers, especially e-businesses, who require this new level of real-time decision making."

### **About eHealthDirect**

eHealthDirect is a financial transaction software and services ASP for the healthcare administration industry. The company's patented language-based technology provides health care companies with the business platform for the future, and it ultimately replaces low quality, difficult to implement manual processes and low level automation that typify the industry today. eHealthDirect's state of the art systems deliver breakthrough performance, allowing healthcare companies to offer unprecedented levels of customer service, speed to market, accuracy and financial performance. The platform allows eHealthDirect clients to lead the necessary transformation to consumer- oriented healthcare in the new millennium. The company, located at One Cranberry Hill in Lexington, Massachusetts, was funded in March and currently has over 80 employees. It is in the final stages of technology development. For more information on eHealthDirect, please visit its web site at [www.eHealthDirect.com](http://www.eHealthDirect.com).

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a US\$6.2 billion leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, manufacturing, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long- established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 31,900 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at [www.ncr.com](http://www.ncr.com).

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