

## Claire's Stores Turns to NCR for Support Services

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DAYTON, Ohio, Aug. 16 /PRNewswire/ -- Claire's Stores, Inc. (NYSE: CLE), the world's leading mall-based retailer specializing in one-stop shopping for teens' accessories and apparel, has selected NCR Corporation's (NYSE: NCR) Worldwide Customer Services division to provide support services for all of its 2,600 store locations in the United States, Canada, Puerto Rico and the Virgin Islands.

NCR will provide high availability support for all in-store IT equipment, including point of sale (POS) terminals, computers, and peripherals from various manufacturers. "NCR stood out as the best service provider to meet our needs," said Scott Schoendorf, vice president of Management Information Systems for Claire's Stores. "They have the worldwide presence to support all of our stores in North America and the Caribbean, and they have the people and processes to help keep our operations up and running."

## About Claire's Stores

Claire's Stores Inc. (NYSE: CLE), the leading mall-based retailer of popular-priced pre-teen and teens accessories and costume jewelry, currently operates more than 3,000 stores under the following trade names: Claire's Accessories, Afterthoughts, the Icing, Mr. Rags and Velvet Pixies. The stores are located throughout North America, Japan, United Kingdom, Switzerland, Austria, Germany, and France.

## **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a US\$6.2 billion leader in providing Relationship Technology(TM) solutions to customers worldwide in the retail, financial, communications, travel and transportation, and insurance markets. NCR's Relationship Technology solutions include privacy-enabled Teradata(R) warehouses and customer relationship management (CRM) applications, store automation and automated teller machines (ATMs). The company's business solutions are built on the foundation of its long-established industry knowledge and consulting expertise, value-adding software, global customer support services, a complete line of consumable and media products, and leading edge hardware technology. NCR employs 32,500 in 130 countries, and is a component stock of the Standard & Poor's 500 Index. More information about NCR and its solutions may be found at www.ncr.com.

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