



Bruster's Real Ice Cream Adopts Aloha Next by NCR Voyix to Modernize Technology Across Its 230 Stores

October 29, 2026 at 8:30 AM EDT

Bruster's Bridgewater location in Beaver, PA marks the first restaurant live with Aloha Next, paving the way for an estate-wide rollout

ATLANTA--(BUSINESS WIRE)--Oct. 29, 2026-- NCR Voyix (NYSE: VYX), a platform-powered leader in unified commerce for shopping and dining, today announced a multi-year Voyix Commerce Platform agreement with Bruster's Real Ice Cream ("Bruster's"), a leading ice cream franchise and long-standing customer of NCR Voyix.

Under the new agreement, Bruster's will deploy Aloha Next point-of-sale and Voyix Kitchen on nearly 700 devices across its network of 230 stores, including both corporate-owned restaurants and franchisees. Bruster's will also leverage Voyix Pay's end-to-end payment acceptance capabilities across its entire estate.

The Bruster's Bridgewater location is now live with both Aloha Next and Voyix Kitchen, marking the first deployment of the Voyix Commerce Platform point-of-sale application for restaurants. This location serves as Bruster's pilot store ahead of a broader deployment across its franchise network.

"Our franchisees are at the heart of the Bruster's experience, and we want to give them technology that takes complexity out of running their restaurants so they can focus on serving guests," said Sean Krings, SVP of Operations & IT, Bruster's Real Ice Cream. "Aloha Next gives our franchisees a modern, scalable platform that simplifies operations, enables new capabilities and supports Bruster's continued expansion."

"Having supported Bruster's for a decade, we understand its business and the operational demands of a growing franchise network," said Benny Tadele, Executive Vice President and President, Restaurants, NCR Voyix. "Aloha Next builds on the proven restaurant capabilities Bruster's relies on today with a modern microservices architecture designed to deliver a resilient, secure technology foundation. We look forward to extending our partnership as Bruster's invests in its next phase of growth."

About NCR Voyix

NCR Voyix Corporation (NYSE: VYX) is a global platform-powered leader in unified commerce for shopping and dining. Combining a flexible, intelligent platform with end-to-end payments capabilities and services developed through its deep industry experience, NCR Voyix empowers retailers and restaurants to accelerate new possibilities for their operations, experiences and business outcomes. NCR Voyix is headquartered in Atlanta, Georgia, and serves customers in more than 35 countries worldwide. For more information, visit ncrvoyix.com.

About Bruster's Real Ice Cream

Bruster's Real Ice Cream features over 150 flavors of premium, handcrafted ice cream, non-dairy oat milk flavors, sherbet, Italian ice, and sorbet to their local communities across the U.S. Starting with a proprietary, home-style mix delivered fresh from their Pennsylvania dairy to each store, small artisan batches are made on site daily by Certified Ice Cream Makers in each shop. At least 24 flavors are on rotation every day, resulting in a premium product that is never deep frozen. There are over 230 independently owned and operated locations in 25 states and Guyana. For more information, please visit <https://brusters.com/> and [click here to learn more about franchise opportunities](#).

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are not historical facts and are subject to risks and uncertainties that could cause actual results to differ materially from those expressed or implied by such statements. The Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of this release, except as required by law. Forward-looking statements include expectations regarding customer adoption of Aloha Next, Voyix Kitchen and Voyix Pay, as well as customer utilization of the Company's products and services.

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Source: NCR Voyix Corporation