

NCR Corporation Logo

Mad Mex Restaurant Turns the Tables on Pandemic Disruption with NCR Aloha

May 20, 2021

Restaurant Accepting Contactless Payments through NCR Mobile Pay

ATLANTA--(BUSINESS WIRE)--May 20, 2021-- When life gave Mad Mex lemons, the Mexican restaurant with 12 locations in Pennsylvania made margaritas and sold them via NCR Mobile Pay. Like most restaurants, Mad Mex had to pivot its operations due to the COVID-19 pandemic. The restaurant worked with NCR Corporation (NYSE: NCR), a leading provider of end-to-end software and technology that runs restaurants, to offer new contactless payment capabilities.

Mad Mex needed a way to eliminate the physical handling of credit cards to increase safety for its guests and staff. Already using [NCR Aloha to run its restaurant](#), Mad Mex and NCR channel partner, Pittsburgh POS, seamlessly added NCR Mobile Pay, which allows diners to pay by scanning a QR code with their smartphones. And because NCR Mobile Pay is part of the NCR Aloha portfolio, Mad Mex has one trusted partner to simplify restaurant operations. This is another example of how NCR is building apps, software and services to drive front-end digital transformation.

"Offering a contactless payment option gives our customers and staff a little more peace of mind. Now, approximately 10% of orders are completed using NCR Mobile Pay," said Max Baron, IT manager at Big Burrito Restaurant Group, parent company of Mad Mex. "Beyond safety, this payment option has increased our speed of service, which helps us turn tables faster."

"The COVID-19 pandemic has accelerated the use of mobile payments by consumers and restaurants alike. While safety is a driving factor of the technology's adoption, people will continue using it because of convenience and it will remain one of the solutions enabling operators to run their restaurants from end to end," said Dirk Izzo, president and GM, NCR Hospitality. "Our goal is to help customers like Mad Mex seamlessly transition into a contactless future."

[Click here for more information](#) on NCR Mobile Pay.

NCR is a full end-to-end provider from order creation to payment settlement that brings together software, services and hardware -- trusted by more than 100,000 restaurants, including independent operators, domestic chains and international brands across the globe. NCR's comprehensive offering includes the signature [NCR Aloha](#) POS platform and [NCR Silver Pro](#), to provide everything restaurants need to run their business, boost efficiency and increase growth.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leading software- and services-led enterprise provider in the financial, retail and hospitality industries. NCR is headquartered in Atlanta, Ga., with 36,000 employees globally. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation