NCR and MonkeyMedia Software Collaborate to Help Restaurants Scale Off-premises Operations

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NCR cloud-based infrastructure and APIs enable strategic integration of NCR Aloha point-of-sale and loyalty applications with MONKEY™ cloud based off-premise platform

DULUTH, Ga.--(BUSINESS WIRE)--Nov. 15, 2017-- NCR Corporation (NYSE: NCR), a global leader in omni-channel solutions, has announced a strategic integration with MONKEY™, the leading cloud-based software platform created by MonkeyMedia Software for takeout, delivery and catering service channels. This integration enables NCR Aloha point-of-sale (POS) users to seamlessly manage orders placed through the MONKEY platform eliminating the need for extensive IT involvement.

According to Euromonitor International, food delivery is expecting to grow 51% from 2016 to 2021. Restaurants are quickly transforming their ordering channels to accelerate off-premise ordering and operations. NCR's cloud-based infrastructure and APIs make it easier for NCR and technology partners, like MonkeyMedia Software, to seamlessly integrate and enable innovative solutions that span channels and applications. MonkeyMedia is using an NCR ordering open API to integrate and inject orders directly into the NCR Aloha POS, reducing restaurant operators' IT efforts and spend associated with bringing multiple ordering channels together in one ecosystem.

"On the Border is constantly seeking ways to effectively leverage technology to improve the overall guest experience," said Richard Wallace, senior director of information technology at On the Border. "The NCR Aloha POS and MonkeyMedia Software integration has enabled an improvement in operational efficiency while simplifying our catering operations for our restaurant team members. This represents a significant two-fold benefit for our brand."

"The explosion of takeout, delivery and catering, combined with the swift adoption of mobile technology, has made off-premise a critical component to the future growth of many of the restaurant brands that we work with," said Don Zimmerman, general manager of hospitality solutions at NCR. "The key is giving restaurants a platform that empowers them to easily add any channel they want while maintaining the same order flow management into the kitchen and consolidated reporting across all channels."

MonkeyMedia Software's flagship product MONKEY provides restaurant operators with full control over their takeout, delivery, and catering programs. With MONKEY, operators have access to a full suite of off-premise functionality, including unified multi-channel ordering (online, mobile and call center), CRM, case management, catering sales team and lead management, integrated accounting functionality to manage business-to-business accounts, catering order production management, and delivery dispatch management. The solution also provides an extensive reporting and analytics engine to help provide insights and drive off-premise sales.

"When we developed MonkeyMedia Software 20 years ago, our goal was to make takeout, delivery and catering easier to manage for our restaurant partners," said Erle Dardick, CEO and founder of MonkeyMedia Software. "We think collaboration with omni-channel transformation leaders, like NCR, will change the way operators manage their off-premise business, making it as seamless as possible."

"As a customer of both NCR and MonkeyMedia Software, we look forward to seeing the results of their combined capabilities," said Randy White, vice president of retail information technology with FOCUS Brands. "This integration will make our off-premise business easier to execute and our systems more efficient as a result."

About MonkeyMedia Software

Using the "5 Pillars of Successful Restaurant Takeout, Delivery, and Catering," Catering Institute business framework, MonkeyMedia Software works closely with each brand's executive team to drive strategic alignment, provide education for team members, and deploy the MONKEY platform. MONKEY is the leading cloud-based software platform for takeout, delivery and catering service channels. Learn more at www.monkeymediasoftware.com.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across the financial, retail, hospitality, travel, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Duluth, Ga., with about 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its website which is updated regularly with financial and other important information about NCR.

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