



## NCR Wins Best ATM Experience at 2017 Bank Customer Experience Tech Awards

September 20, 2017 at 8:00 AM EDT

*NCR's breakthrough SelfServ™ 80 Series ATM family honored at 2017 Bank Customer Experience (BCX) Summit*

DULUTH, Ga.--(BUSINESS WIRE)--Sep. 20, 2017-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, today announced that its newest family of ATM solutions, [NCR SelfServ 80 Series](#), has been awarded the "Best ATM/Self-Service Experience" award for 2017. The award was presented in conjunction with the [Bank Customer Experience \(BCX\) Summit](#) at the Sofitel Chicago Magnificent Mile.

The award program's panel of judges included the editors of Network World publications ATM Marketplace and Mobile Payments Today, as well as a respected industry analyst. The panel weighed each submission based on innovation, originality, quality, usefulness and consumer experience. Entries had to represent fintech products or services introduced between May 1, 2016, and May 1, 2017, either in a pilot deployment or as a full rollout.

In announcing the 2017 award winners, and specifically referencing the NCR SelfServ 80 Series, one BCX judge said: "The combination of interoperability with smartphones and offering video capabilities offer a great customer experience for banking customers."

NCR's SelfServ 80 ATMs were designed to re-invent self-service for consumers and financial institutions. They are mobile ready and feature a large, 19-inch multi-touch display, where consumers can swipe, pinch and zoom their way quickly through transactions. Paired with NCR's CxBanking software suite, the NCR SelfServ 80 series unlocks amazing customer experiences across physical and digital banking channels.

"NCR is truly honored to receive this award, not only because it recognizes the market's warm reception of our technology, but because it provides a testament to our team's steadfast commitment to superior design and engineering," said Chad Bruhn, NCR's VP of Sales in North America, who was onsite to accept the award on NCR's behalf. "Alongside our industry-leading customers, we will continue to develop and introduce next-generation omni-channel technologies that transform how consumers connect, interact and transact with businesses."

Invented 50 years ago, the ATM remains one of the most sustained innovations in the financial industry. As more and more consumers have embraced smartphones as well as digital and online banking, ATMs today have to adapt to this new consumer reality. The NCR SelfServ 80 Series range of ATMs helps ensure that the ATM remains as relevant today as it has always been.

For additional materials including high-resolution product images, whitepapers, FAQs, please [click here](#). To download the SelfServ 80 Series application on iOS, [click here](#).

### About Network World Media Group

Founded in 2000, Network World Media Group is a leading business-to-business (B2B) media communications company specializing in digital media, associations and events in the mobile, self-service, digital signage, retail, food service and financial services industries. Online properties include ATMmarketplace.com, BlockchainTechNews.com, DigitalSignageToday.com, FastCasual.com, FoodTruckOperator.com, KioskMarketplace.com, MobilePaymentsToday.com, PizzaMarketplace.com, QSRweb.com, RetailCustomerExperience.com and ChurchCentral.com. Network World event properties include the Fast Casual Executive Summit, CONNECT: The Mobile CX Summit, Interactive Customer Experience Summit, Bank Customer Experience Summit and the Restaurant Franchising & Innovation Summit. Network World also operates the ICX Association. Its newest offering, Network World Press, provides clients with an all-in-one website solution featuring custom website design and ongoing editorial, content strategy and website updates.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier. NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. NCR encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

Website: [www.ncr.com](http://www.ncr.com)

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: [www.facebook.com/ncrcorp](https://www.facebook.com/ncrcorp)

LinkedIn: [www.linkedin.com/company/ncr-corporation](https://www.linkedin.com/company/ncr-corporation)

YouTube: [www.youtube.com/user/ncrcorporation](https://www.youtube.com/user/ncrcorporation)

View source version on businesswire.com: <http://www.businesswire.com/news/home/20170920005190/en/>

Source: NCR Corporation

NCR Corporation

Aaron Gould, 212-589-8556  
[aaron.gould@ncr.com](mailto:aaron.gould@ncr.com)