



NCR Brings Silver™ Tablet POS System to Australian Shores

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SYDNEY--(BUSINESS WIRE)--Apr. 4, 2017-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, has launched the [NCR Silver](#) family of point-of-sale (POS) solutions to Australian retail, service and restaurant merchants.

NCR Silver is an integrated payment, marketing and management solution that can transform a tablet into a complete POS system, capable of sales reporting, employee management, inventory management and more.

Designed for small business merchants, NCR Silver is ideal for those who need a mobile solution to complete transactions as well as manage business remotely.

One of NCR Silver's first customers is Sydney-based [Arepas Australia](#), which currently operates in two of Sydney's local markets. The popular Venezuelan restaurant chose the NCR Silver Pro Restaurant Edition app for its intuitiveness and quick access to sales reporting.

"I find it very user-friendly and easy to use," said Arepas Australia owner Ybrahim Camero. "With NCR Silver, I can see trends, I can do email marketing, I can see what my top seller is. It's a super comprehensive system that gives me everything I need."

NCR Silver launched in the United States five years ago to address the needs of small businesses, which often favour cloud-based technology.

"We've developed NCR Silver specifically with the small business market in mind," said Adam McArdle, Regional Director Asia Pacific, NCR. "We understand the challenges small businesses face, and what's going to make an impact on their bottom line and the value they place on customers. We're confident that this new offering will help them manage and grow their business."

The new NCR Silver suite of software solutions includes:

- **NCR Silver core app** - offers mobile payments, intuitive sales reporting, integrated loyalty and more, and is suitable for small to medium-sized businesses
- **NCR Silver Pro Restaurant Edition app** - designed for food-service merchants who want to serve customers faster, optimise staffing, manage table locations, provide promotional pricing and more

NCR Silver operates on iOS and closed Android devices.

NCR Silver offers 24/7 customer support and the unique NCR [Silver Concierge](#) service, which provides initial remote setup and remote monthly menu maintenance.

"NCR's focus is on developing technology that gives small businesses the freedom and flexibility they need to make life easier," said Chris Poelma, president and general manager of NCR Silver. "NCR Silver has a low cost of entry and quick, professional implementation support so customers can get up and running faster with minimal disruption."

Pricing and availability

The NCR Silver core app and NCR Silver Pro Restaurant Edition app are available for download from the Apple App Store® and work on compatible iPhone®, iPad® and iPod touch® devices running iOS 7.1. They also work on the NCR Silver Register, a closed all-in-one Android platform.

Subscriptions start from AU\$109 plus GST¹ for a single location running the app on one device. Additional add-on services will be available soon for an extra charge.

Sales enquiries: visit www.ncrsilver.com.au

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 700 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Ga., with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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¹ Pricing is accurate as of 5 April 2017 and subject to change.

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