



NCR Receives Two German Design Awards for Its Omni-Channel Solution SelfServ 91

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AUGSBURG, Germany--(BUSINESS WIRE)--Oct. 24, 2016-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, has been recognized for its innovative product designs in two categories with the prestigious German Design Award 2017. The German Design Council has chosen NCR's SelfServ 91 in the cantilever deployment as a winner in the categories "Industry" as well as "Universal Design."

Among the 4,000 entries, a jury of 48 international experts from various disciplines selected NCR's innovative ATM design for its unique combination of design and its ability provide a barrier-free unique user experience for modern banking.

The German Design Award is the top international prize of the German Design Council that aims to discover, present and honor unique design trends. The competition sets the highest standards when it comes to selecting the prize winners and invites only those products and communication design services to participate in the awards that have demonstrated to stand out in their design quality. Those that are selected as winners among a field of top-class competitors have successfully proven themselves as some of the best in the world of product design.

NCR has been focused on redesigning its products to enable a better user experience. NCR's growing omni-channel offerings include reliable, secure, easy-to-use, and cost-effective solutions that are industry hardened to create competitive advantages and personalized user experiences consistent across multiple channels. While the features of ATMs have evolved continuously since their invention, their fundamental construction and build hasn't been questioned. By placing the customer interfaces at a 90° angle from the wall, the SelfServ 91 opens up a variety of interior design options for banks. Furthermore, wheelchair users can sit underneath and use it as easily as all other customers.

"We are grateful and proud to have been selected as a winner in not only one, but two categories for this prestigious award," says Adam Crighton, vice president and general manager of Financial Services Hardware, NCR Corporation. "This ATM design combines our standard-setting Interactive Teller technology with our finest in product design. At first glance, angling the interfaces may seem like a small change to make. But it has a stunningly new visual effect and gives banks greater flexibility in their branch interior design, while also providing much easier access for wheelchair users than a common wall-sunk ATM would."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees globally and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries. The company encourages investors to visit its web site which is updated regularly with financial and other important information about NCR.

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