



## NCR Corporation Named to the 2016 IDC Financial Insights FinTech Rankings

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*Most comprehensive vendor ranking in the financial services industry features top 100 global providers of financial technology*

DULUTH, Ga.--(BUSINESS WIRE)--Sep. 9, 2016-- [NCR Corporation](#) (NYSE: NCR), a global leader in omni-channel solutions, today announced it ranked seventh on the 2016 IDC Financial Insights FinTech Rankings. The most comprehensive vendor ranking within the financial services industry, the annual IDC FI FinTech Rankings is based on 2015 calendar year revenues attributed to financial institutions. This market position has been established based on NCR's leadership in omni-channel solutions in the industry driven by SelfServ™, APTRA™, and Digital Insight, which are all part of the NCR Cx Banking portfolio.

"Being recognized again as a top-10 technology provider in the industry by IDC Financial Insights is a reflection of our employees delivering value that our customers have to come to rely upon," said Andy Heyman, President, NCR Financial Services. "Our sights are set on becoming #1 in the industry which will be the ultimate vote by our customers that we have delivered unprecedented value to their businesses."

Now in its 13th year, the IDC Financial Insights FinTech Rankings categorize and evaluate the top global providers of financial technology based on calendar year revenues from financial institutions for hardware, software and/or services. These providers supply the technological backbone of the financial services industry, an industry in which IDC Financial Insights forecasts worldwide spending on IT across the globe to reach half a trillion dollars by 2018.

The annual IDC Financial Insights FinTech Rankings has become an important measure of the health and direction of technology in the industry and the emergence of innovative solutions from new players. In addition, the IDC Financial Insights FinTech Rankings serve as a critical tool for financial services institutions to use during strategic planning and to review whenever they consider new investments in 3rd party solutions. IDC Financial Insights publishes a comprehensive report about the year's findings that is available to view or download [here](#).

In just the last five years, NCR has both acquired key assets to fuel its software leadership and invested heavily in R&D – \$230 million in 2015 alone – to reinvent itself as a digital business solutions company focused on delivering innovative solutions to its customers in the financial services, retail, and hospitality industries.

Additional indications of NCR's strong position within the financial services technology industry include:

- NCR is the leading global provider of multivendor software, with over 27% market share
- NCR's Digital Insight solutions help power 8 out the top 10 mobile apps in the US (MagnifyMoney)
- NCR's SelfServ™ ATM family is the No. 1 ATM platform globally

For more information about the rankings, visit [HERE](#) and follow on Twitter @IDC and look for #FinTechRankings.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a leader in omni-channel solutions, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web sites: [www.ncr.com](http://www.ncr.com)

Twitter: [@NCRCorporation](https://twitter.com/NCRCorporation)

Facebook: [www.facebook.com/ncrcorp](https://www.facebook.com/ncrcorp)

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YouTube: [www.youtube.com/user/ncrcorporation](https://www.youtube.com/user/ncrcorporation)

### About IDC Financial Insights

[IDC Financial Insights](#) assists financial service businesses and IT leaders, as well as the suppliers who serve them, in making more effective technology decisions by providing accurate, timely, and insightful fact-based research and consulting services. Staffed by senior analysts with decades of industry experience, our global research analyzes and advises on business and technology issues facing the banking, insurance, and securities and investments industries. International Data Corporation ([IDC](#)) is the premier global provider of market intelligence, advisory services, and events for the information technology market. IDC is a subsidiary of [IDG](#), the world's leading technology, media, research, and events company. For more information, please visit [www.idc.com/financial](http://www.idc.com/financial), email [info@idc-fi.com](mailto:info@idc-fi.com), or call 508-620-5533. Visit the IDC Financial Insights Community at <http://idc-community.com/financial>.

Source: NCR Corporation

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