



Speedway Relies on NCR to Make EMV Payment, Loyalty and Shopping Easier for Customers at the Pump

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EMV-ready hardware & software solution enables leading convenience retailer to enhance the customer experience

DULUTH, Ga.--(BUSINESS WIRE)--Jul. 25, 2016-- [NCR Corporation](#), a global leader in omni-channel solutions, and Speedway LLC (Speedway), the nation's second largest company-owned and -operated convenience retailer, today announced Speedway's selection of NCR's OPTIC pay-at-the-pump terminals for their 2,770 stores in 22 states. The NCR solution offers a robust consumer experience on an open software platform for Speedway to take the next step in its omni-channel strategy. It streamlines deploying and managing at-pump systems, to help provide consistent and personalized shopping experiences for their customers across all fueling platforms.

NCR OPTIC is a modular, self-service solution that comes in its standard configuration EMV-ready with a touch screen, contactless reader (including mobile phones), 2D barcode scanner and mag stripe reader. NCR offers OPTIC in two sizes, a smaller 5" terminal for use with older dispensers, and an ultra-sharp 12" widescreen – one of the biggest, brightest, and most powerful retrofit options on the market today. NCR OPTIC has been thoughtfully engineered to provide retrofit options for most brands of fuel dispensers. With an unprecedented open software platform, NCR OPTIC enables retailers to gain flexibility in developing their own unique applications to engage with their consumers like never before.

"We are a customer focused organization and as such, we are always looking for ways to add speed and simplicity for consumers, whether they are fueling, eating or shopping in our stores," said Tony Kenney, president, Speedway. "NCR's OPTIC solution allows us to continue to provide exceptional service for our valued customers."

The NCR OPTIC solution is a platform for many features, providing an agile, flexible method of improving customer service. It also allows Speedway to utilize an open source solution, further enhancing the shopper experience with its industry leading Speedy Rewards® loyalty solution, built on NCR's Advanced Marketing platform.

"Speedway is a leader in the convenience store industry," said Michael Bayer, president, NCR Retail. "Extending the relationship with Speedway and providing our latest pay-at-the-pump solutions, opens the door to more innovation. Our focus is to help customers, such as Speedway, build more efficient, profitable and connected businesses."

About Speedway LLC

Speedway LLC (Speedway), headquartered in Enon, Ohio, is the nation's second largest company-owned and -operated convenience store chain with approximately 2,770 stores located in 22 states. Speedway is a wholly owned subsidiary of Marathon Petroleum Corporation (NYSE: MPC). For further information about Speedway, visit the company's web site at <http://www.speedway.com>.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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