



NCR Venue Solutions Enhances Customer Experience at the Royal Melbourne Show 2015

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NCR and Vix Technology offered patrons faster payment options for food, beverage and amusements

MELBOURNE, Australia--(BUSINESS WIRE)--Oct. 13, 2015-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, worked with Vix Technology, a global provider of smart access, booking, ticketing and payments systems, to supply the Royal Agricultural Society of Victoria (RASV) with enabling technologies to enhance customer experience at the 2015 Royal Melbourne Show held from 19-29 September at the Melbourne Showgrounds. NCR SaaS (Software as a Service) based innovative payment solutions and point-of-sale (POS) technologies ensured that patrons experience at the show across food, beverage, and amusement counters was seamless and exceptional.

The 215 NCR ruggedized wireless POS terminals, connected to Vix smart card readers, were deployed at the show and saw over 700,000 transactions effortlessly executed by patrons. In addition, the NCR solution also brought benefits to organizers of the show by providing real-time data that enabled them to accurately report, analyse and forecast sales, leading to improved inventory control and cash management. This solution also enabled RASV and its partners to streamline operations and improve the overall show experience.

"It was critical for our success to work with a market leader like NCR with a proven solution and robust operational practices," said Peter Bouhla, Managing Director – Vix Asia Pacific. "We were keen to ensure that the POS solution we chose not only met our current business requirements, but also gives us the ability to scale and innovate in the future. Building on the successful collaboration at the Royal Melbourne Show, we will look to use the combined NCR/Vix POS capability at events across Australia."

In addition to the core POS solution, RASV also leveraged NCR's mobile app, [NCR Vital](#), which provides real time actionable information ensuring the smooth running of operations. It enabled the organizers to track and monitor key performance indicators and business analytics remotely.

"The Royal Melbourne Show provides unique and memorable experiences and NCR was delighted to work with Vix Technology and RASV to incorporate technology solutions into the event," said Nick Wagnitz, NCR director for Travel and Entertainment. "Our solution, integrated with Vix SmartSite®, was used across all of the caterers and amusement operators at the Royal Melbourne Show to ensure that transactions were handled faster than ever before, enabling an exceptional customer experience across the entire event."

The NCR management solution is deployed in more than 250 stadiums, arenas and specialty venues globally.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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