

Mach 1 Convenience Stores Find Rhythm with NCR Pulse

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NCR Point-of-Sale hardware and software enhanced by real-time mobile dashboard in 17 Marathon-branded stores

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 8, 2015-- NCR Corporation (NYSE: NCR), the global leader in consumer transaction technologies, today announced that Mach 1 convenience stores, a chain of 17 Marathon-branded locations in Illinois and Indiana, is improving its customer experience and store performance with NCR software and hardware. In addition to NCR P1530 POS terminals and RPOS software, Mach 1 is using NCR Pulse, a versatile mobile application that delivers actionable, real time information to a store owner or manager's smart phone or tablet when he or she is on- or off-site.

Pulse, through dashboards and alerts, offers information on key operational measures, including fuel operations and other key systems to assist in maximizing uptimes on those systems. In addition, Pulse monitors employee actions to better manage staffing levels and employee performance. With Pulse, store managers and owners can help maximum uptime of key store systems that optimizes profitability and shopper satisfaction.

"Being able to use NCR solutions is a huge value-add of being a part of Marathon," said Alan Meyer, Fuel Manager, Meyer Oil and Mach 1 stores. "With NCR POS solutions and Pulse, we're able increase our speed of delivery and improve uptime, while closely monitoring our operations even when we're on the go."

The highlights of the NCR P1530 open platform include a highly-efficient Intel Atom processor for greater performance, a bright XGA LED color main display with a resistive or surface capacitive touch screen, lower power consumption and a reliable, stylish design. The mainstream POS terminal has been engineered and manufactured to provide sustainability, reliability, maximum uptimes and a low total cost of ownership.

"Our innovation around NCR Pulse is bringing convenience store management into a highly flexible and convenient channel," said Jason Groff, director, NCR Petroleum and Convenience Retail. "Pulse embraces the idea of delivering actionable information in real-time to a user's smartphone, allowing owners and operators to manage their business operations effectively without spending hours in the office."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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