

Georgia Barber Shop Cuts Time Spent on Accounting, Improves Inventory Management with NCR Silver

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DULUTH, Ga.--(BUSINESS WIRE)--Sep. 9, 2015-- Clifford Hicks, the owner of Old Milton Barber Shop, upgraded his outdated point-of-sale (POS) system to NCR Silver, with the goal of having a solution to easily ring up sales. The tablet-based POS platform, powered by NCR Small Business, has provided Hicks with a lot of additional functionality including managing inventory, all while maintaining a modern and sleek look for his shop.

Hicks, whose <u>barbershop</u> is located in suburban Atlanta, has benefitted from the system's ease-of-use and the high level of customer service. Hicks employs three stylists at his 11-year-old business, and he sells a variety of hair care products. He relies on NCR Silver to manage his inventory and employee scheduling.

"NCR Silver has made my life as a business owner significantly easier," said Hicks. "Even when I am away from the shop, I have visibility into sales, including what products and services clients purchase. Even better, the system has decreased the time I spend on administrative tasks, allowing me to focus on serving my customers."

Additionally, Hicks uses NCR Silver to manage his email marketing. As his business grows, he is also looking to use other features available within the NCR Silver platform, such as alternative payment options like Apple Pay.

"NCR Small Business understands the challenges entrepreneurs have when searching for simple solutions to manage their operations," said Chris Poelma, president and general manager of NCR Small Business. "Clifford is able to do exactly that with this system. He can execute everything from accounting to marketing within one central solution."

To learn more about NCR Silver's features, visit <u>www.ncrsilver.com</u>, or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver mobile POS runs in the cloud, uses consumer-friendly technology, works on Apple[®] devices running the latest iOS, and offers a POS solution catered to franchises as well.

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