



Stanz Foodservice Extends Ordering Capabilities to Mobile Channel with NCR Software

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NCR Power Mobile integrates with existing supply chain software to help Stanz improve its customers' productivity, accuracy and speed

DULUTH, Ga.--(BUSINESS WIRE)--Aug. 25, 2015-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, today announced that [Stanz Foodservice](#), a family-owned, regional foodservice distributor located in South Bend, Ind., will continue its technology leadership by using NCR Power Mobile to improve its ordering process. The mobile-enabled customer relationship management application will allow Stanz Foodservice's customers to easily place orders using their own mobile devices and track the entire ordering process while on the go.

[NCR Power Mobile](#) gives Stanz Foodservice's customers and sales representatives improved visibility at every stage of the ordering process with real time status updates on product data, promotions, new item lines and the ability to track order status from point of entry through delivery and payment. NCR Power Mobile will integrate with other NCR enterprise software already in use at Stanz Foodservice, including Power Enterprise, Power Warehouse, Power Buy, Power Net and Power Sell.

"We have a tradition of leveraging technology innovations to improve our customers' experience, and we believe our customers will find great value in extending their ordering and product management capabilities to their mobile devices," said Mark Harman, president, Stanz Foodservice. "Our customers increasingly are younger professionals who expect mobile engagement with their providers. NCR Power Mobile will help us be first in our markets to deliver on these expectations while still offering more traditional ordering options through Power Net and Power Sell."

NCR Power Mobile serves both customers and service reps with the ability to place and search orders, research product details, access multi-media product content such as images, videos, sales sheets, and other online content and also provides consultative opportunities that increase average order size and marketing tools that foster customer loyalty. The application works on any mobile operating system and any tablet or smartphone device, and can utilize the device's native tools such as barcode scanning and image capture for expanded functionality.

"NCR Power Mobile will give their customers and employees the flexibility to manage their purchases using any channel, device or location most convenient to them," said Todd Michaud, global vice president and general manager, Global Enterprise, Merchandising and Supply Chain Solutions at NCR. "NCR Power Mobile is easy to use, improves customer retention and engagement and will help Stanz Foodservice differentiate themselves from their competition."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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