



NCR Named a Leader in Independent Research 'Point of Service' Evaluation

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DULUTH, Ga.--(BUSINESS WIRE)--Aug. 5, 2015-- [NCR Corporation](#) (NYSE:NCR), the global leader in consumer transaction technologies, received the highest score in the current offering category in Forrester Research's recent report (The Forrester Wave™: Point of Service, Q3 2015). Forrester Research, Inc., a global research and advisory firm, evaluated 10 top point-of-service companies against 59 criteria across three categories: "current offering," "strategy" and "market presence." In each category, Forrester scored criteria such as core POS, product vision, security, international capabilities and geographic deployment.

Forrester scored NCR's current offering a 4.33 out of 5.00.

According to the report, NCR "with its vast experience and range of retail application assets, delivers a wide range of deep current capabilities, including specialist capabilities to serve the fast-growing convenience retail sub-vertical. Its investments in loyalty, convenience, and hospitality provide the assets to orchestrate differentiating customer experience across multiple retail sub-verticals and to respond to the changing retail environment."

The report continues: "It also scored well on customer self-service, store-within-store functionality, and international deployment capabilities. NCR leads the field in terms of its ability to influence and adhere to standards, in addition to its vision and massive installed base. NCR would also appeal to retailers looking for a single vendor to manage applications and service globally and to manage legacy store estate."

"Retailers are seeking platforms that will provide them not only with omnichannel readiness, but the flexibility to adapt to the future of payments and the Internet of Things," said Michael Bayer, president, NCR Retail Solutions. "NCR has built its portfolio of point of service offerings with the future in mind, and, with our introduction this year of NCR Retail ONE commerce hub, we are making omnichannel readiness easier than ever before."

NCR Retail ONE allows retailers to mix and match innovative applications from NCR, its partners and third parties that can be easily and seamlessly deployed. The open nature of the new ecosystem of applications and the omnichannel platform allows retailers to differentiate their businesses in an increasingly competitive retail environment using existing assets. It also provides an evolutionary path for retailers as they prepare for and seek to capitalize on a future enabled by the Internet of Things and Big Data.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 30,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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