



Reliance Bank Breaks Ground in Personalized Service with Revolutionary NCR Video Teller Technology

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DULUTH, Ga.--(BUSINESS WIRE)--Feb. 18, 2015-- Reliance Bank, a subsidiary of Reliance Bancshares, Inc. (OTCPK: RLBS), has recently introduced a new approach to personalized service with the latest technology from NCR Corporation (NYSE: NCR), the global leader in consumer transaction technologies. Reliance is the first bank to implement NCR Interactive Teller in the St. Louis area. Built on sleek, modern hardware with an interactive touchscreen, this new software allows a live teller to take remote control of an ATM to assist customers with up to 95 percent of transactions typically completed by tellers inside a branch.

"Reliance Bank has always striven to be innovative while serving our customers to the best of our abilities," said Rick Sems, President & CEO of Reliance Bank. "Now our bank can better serve our tech-savvy customers with this new state-of-the-art technology, which will help enhance customer experience with Reliance."

With this technology, a live teller from a remote location takes control of an ATM-like device while serving the customer over two-way video, which helps to provide a more personalized experience. The solution provides live teller services for customers who want a more human experience. Customers will, for example, be able to perform secure transactions without using a traditional ATM card. Additionally, remote tellers can provide cash beyond ATM limits, assist in mortgage payments, cashing checks, and more.

"We continue to see financial institutions in new markets around the country introduce this game-changing technology for the transformation of the bank branch and entire retail banking network," said Jed Taylor, general manager, NCR Interactive Services. "Reliance Bank's customers will appreciate the increased convenience and personal service that can be delivered through Interactive Teller."

About Reliance Bancshares, Inc.

Reliance Bancshares, Inc., headquartered in St. Louis, MO, is a Missouri bank holding company that provides a full range of banking services to individual and corporate customers. The Company's common stock is quoted on the Pink Sheets (www.pinksheets.com) under the symbol "RLBS". It currently operates twenty branches and one loan production office (LPO) in the St. Louis metropolitan area and two branches in Fort Myers, Florida under the name of Reliance Bank. The company's total assets as of December 31, 2014 were approximately \$1.2 billion. Reliance Bank's website can be found at www.reliancebankstl.com

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables nearly 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

For more information, please visit www.ncr.com.

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