



Popular Chinese Department Store chooses NCR technology

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Shanghai Anmao upgrades 300 point-of-sale devices at no.1 People's Department Store of Zhangjiagang City with NCR RealPOS solution

SHANGHAI--(BUSINESS WIRE)--Jan. 7, 2015-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced that [Shanghai Anmao Information Technology Company](#) is installing the NCR RealPOS™ 40 solution for the [No.1 People's Department Store of Zhangjiagang City Co., Ltd](#) in Hangzhou.

Located at the most bustling street in Zhangjiagang City, the no.1 People's Department Store is the region's oldest commercial enterprise. The company has earned a good reputation and an established leadership position through the years. It has owned offline enterprises including the three department store chain brands – no.1 People's Department Store, Kelly and Ming Du, the Hundred Letters supermarket chain, as well as many other brick-and-mortar enterprises such as Breakfast Project and Yu Feng Trading. Currently, the company is building an online platform called yesbx.com.

In line with the its strategy for entering the e-commerce space, the newly purchased NCR RealPOS solution will replace the current fleet at the no.1 People's Department Store to streamline the checkout resources for both online and offline, and help enhance customers' shopping experience where they can place orders online and pick-up items at physical stores.

"The NCR RealPOS solution offers a flexible design, stable performance and long life expectancy, to maximize the return on investment for the no.1 People's Department Store, while shoppers can expect an enhanced checkout experience," said James Zhang, General Manager of Anmao.

The NCR RealPOS 40 features the smallest form factor in its class with a rugged die-cast aluminum cabinet with an innovative thermal cooling solution that enables fanless operation for increased reliability.

"The versatility of this solution is perfect for the demands of a high-volume sales environment like no.1 People's Department store where they depend on speed and reliability," said Rosen Chen, channel sales director, Asia Pacific, NCR Retail. "Our channel relationship with Anmao is clearly delivering on our goals to expand our penetration into the Chinese market with our market-leading retail solutions."

According to Retail Banking Research, China's installed base of Electronic Point-of-Sale (POS) technology is forecast to double by 2016.

About Shanghai Anmao Information Technology Co,LTD

Anmao is a professional retail information technology product and solution provider. The team has more than a decade of experience in retail automation development and services with a strong sales network in China. (www.anmaoinfo.com)

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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