

## NCR Restaurant Software Provides Flexibility and System Integration to Ted's Café Escondido

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Restaurant uses full NCR technology solution to gain visibility across the business

DULUTH, Ga.--(BUSINESS WIRE)--Nov. 11, 2014-- NCR Corporation (NYSE: NCR), the global leader in consumer transaction technologies, today announced that Ted's Café Escondido, has selected and rolled out a complete NCR restaurant technology solution to help improve the operational efficiency of its business across its growing sites.

Ted's Café Escondido currently uses NCR point-of-sale (POS) software and technology, kitchen production, employee theft detection, above-store reporting, labor scheduling and mobile analytics solutions. Ted's Café Escondido chose this robust solution portfolio for the ability to integrate data and information across multiple platforms, including Ted's Café Escondido's accounting system and general ledger.

Another key component of Ted's Café Escondido's technology solution is the NCR Pulse Real-Time mobile app that all of the management team uses to gain up-to-the-second visibility into sales and employee hours. With the app's forecast capabilities, Ted's Café Escondido's management team can properly schedule shifts based on historical data, helping control and cut costs associated with labor.

"NCR's restaurant technology enables us to be more agile, while providing us with the performance and scalability we require to protect our investment for the future," said Keith Miller, CFO, Ted's Café Escondido. "As we continue to expand the Ted's Café brand and enter new markets, it becomes increasingly important to leverage our existing investments. The ability to integrate NCR's software with our existing accounting software allowed us to improve control of our sales and administrative functions."

"The average profit margins for restaurants range from 2 to 6 percent, that's why it's so important for operators to understand their daily sales volume and how their dollars are spent," said Paul Langenbahn, president, NCR Hospitality. "Our goal is to make it easy for our customers to centrally manage their operations and take advantage of the data that flows through our systems to make critical decisions at the right time."

## About Ted's Café Escondido

Ted's Café Escondido is privately owned restaurant group based in Oklahoma City, Oklahoma with 900 employees, currently serving Oklahoma, Kansas and Missouri.

## **About NCR Corporation**

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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