

NCR Launches Order Ahead Application with Support for Apple Pay

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DULUTH, Ga.--(BUSINESS WIRE)--Oct. 16, 2014-- The NCR Silver TM mobile point-of-sale (POS) system for small businesses is now offering remote payment and order ahead capabilities that are compatible and operable with Apple Pay TM, a new service that will transform mobile payments with an easy, secure and private way to pay.

These capabilities will be offered for free to merchants until January 1, 2015. Users of the NCR Silver system will also have the option to integrate customer loyalty so it works seamlessly with order and pay ahead features.

For consumers to order and pay ahead, they will need an iPhone 6 Plus. The app powering this, Silver SidewalkTM, will be coming to the App Store SM soon.

Two of the biggest benefits of ordering and paying ahead with Apple Pay are faster service and shorter lines. This new capability enables small businesses to offer consumers another convenient payment option that makes paying with your credit or debit cards as simple as the touch of a finger with Touch ID.

"Supporting Apple Pay to deliver order ahead functionality is another way that NCR, with the Silver system, continues to be a true partner to small businesses," said Justin Hotard, president, NCR Small Business. "In this case, we are enabling small businesses to use technology in ways that change the way they interact and connect with customers. In the coming months, more consumers will want to pay with an iPhone, and we are helping our merchants support this demand."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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