

NCR Silver POS Wins a Bronze Stevie Award for 'Best Business-to-Business Product'

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DULUTH, Ga.--(BUSINESS WIRE)--Sep. 15, 2014-- NCR Silver™, an advanced tablet point-of-sale system (POS) for small businesses, received a Bronze Stevie Award for "Best Business-to-Business Product" of the year during the 12 th Annual American Business Awards Sept. 12, 2014.

The <u>American Business Awards</u>, held in San Francisco, is the nation's premier business awards program. A record number of nominations were received in 2014 with more than 3,300 organizations vying for the top spot.

NCR Silver was among those honored at the New Product & Tech awards ceremony. Also at the ceremony, NCR Silver won a "People's Choice Best Business-to-Business Product" of the year. The nationwide public vote was conducted over the summer, with the highest number of votes determining the winners in various product categories. This year, more than 57,000 votes were cast.

NCR Silver recently bolstered its offering with QuickBooks® integration and the industry's first live 24/7 U.S.-based tech-support center.

"We continually strive to innovate NCR Silver technology, add new programs and improve customer service, so our customers can focus on what matters most – making their own customers happy and growing their businesses," said Justin Hotard, president of NCR Small Business. "Positive feedback like this motivates us even more to deliver solutions that make sense for small businesses."

To learn more about NCR Silver's features, visit the <u>website</u>, or call 1-877-630-9711. NCR Silver provides live, 24/7 support and access to Silver SidewalkSM, a customer community portal with information and opportunities to connect with other members. NCR Silver tablet POS runs in the cloud, uses consumer-friendly technology and works on Apple® devices running the latest iOS.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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