



NCR to Help Industries Integrate Apple Pay

September 9, 2014 at 3:30 PM EDT

Apple Pay provides customers with an easy, secure and private way to pay

DULUTH, Ga.--(BUSINESS WIRE)--Sep. 9, 2014-- [NCR Corporation](#), the global leader in consumer transaction technologies, enables more than 485 million consumer transactions per day across retail, financial, travel, hospitality, and small businesses, globally.

Today's announcement of Apple Pay is important to the industries NCR serves as it drives forward mobile payment technology, and with it, the ability for more secure digital payments and enhanced digital marketing capabilities. NCR will help enable its customers' ability to integrate and accept Apple Pay, the highly secure form of payment, through brick-and-mortar channels using traditional POS, and through mobile commerce channels using mobile device apps, and, perhaps most importantly, the intersections between those POS systems and mobile apps.

"With Apple Pay, Apple has transformed mobile payments and will have an impact on the industry like never before. We are thrilled to be working closely with Apple to help Retail and Hospitality customers integrate this new method of payment into their operations, providing an easy, safe and secure way to pay with a single touch," said Jimmy Fortuna, Vice President of Product Development and Chief Technology Officer, NCR Hospitality. "We believe Apple Pay and Apple's extraordinary reach among consumers will further enable NCR to create business-transforming innovations for our customers."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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