



Finansbank Improves Customer Convenience and Reduces Cost through NCR Hardware and Software Solutions

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Innovative deposit and cash re-cycling capabilities of NCR SelfServ™ ATMs allow Finansbank to provide convenient service for consumers and SMB customers

ISTANBUL--(BUSINESS WIRE)--May 20, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, announced today that Finansbank has chosen NCR solutions to provide an improved and more convenient banking experience for consumers and small business in Turkey. With 673 branches across the region, Finansbank is the bank of choice for small businesses when they deposit takings at the end of day and specifically chose [NCR SelfServ 34 and 32 ATMs](#) for their deposit and cash re-cycling capabilities. Finansbank has also selected NCR to service and maintain its ATM network for the next 10 years and is developing ATM applications based on the open NCR APTRA™ XFS software interface.

Finansbank is the fifth largest* private bank in Turkey, and is well known for its innovative, technological approach to driving engagement with its customers. It was this philosophy that attracted Finansbank to NCR's software-led solutions and influenced it to deploy 400 of the latest NCR SelfServ 34 and SelfServ 32 ATMs. The cash re-cycling features of these ATMs will help Finansbank reduce costs by decreasing the number cash deliveries required at branches and the time spent on cash replenishment by branch staff.

"As we seek to provide more innovative banking channels for consumers and small businesses across Turkey we must partner with organizations that can help us deliver on our vision," said Serhat Yildirim, director of Direct Banking and Digital Marketing Channels at Finansbank. "NCR's innovative, customer-centric approach aligns well with our strategy and allows us to differentiate and grow in Turkey's competitive banking market place."

NCR APTRA software uses a Windows®-based XFS interface, facilitating an open software environment and making it vendor independent. APTRA is the world's most deployed** multi-vendor software family and part of the NCR Cx Banking suite of consumer transaction technology. The flexible software family is particularly relevant as financial institutions deploy more sophisticated functions at the ATM, such as bill payment, voice control, cashless payments, advanced deposit, personalization, targeted marketing and integration with other channels.

"Finansbank recognizes that to drive engagement with consumers and small businesses it must provide banking services on their terms," said Yalcin Orhon, director of Financial Services at NCR Turkey. "End of day deposit services for small and medium-sized businesses is a key enabler for growth in Turkey and Finansbank is leading that point of engagement. Our innovative ATM, software and maintenance solutions will help it to deliver the banking services it needs to lead this important sector and grow its business."

* by asset size (this is how banks are quantified in Turkey)

**According to data from RBR

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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NCR Public Relations
Andy Phillips, 02077258248
andy.phillips@ncr.com