



## **NCR Invites National Restaurant Association Show Attendees to 'Find Your Fit'**

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*Consumer transaction technologies leader to showcase software and technology solutions for restaurants of any size, concept or location*

DULUTH, Ga.--(BUSINESS WIRE)--May 15, 2014-- [NCR Corporation](#) (NYSE: NCR), the global leader in consumer transaction technologies, will demonstrate how the right technology "fit" can help any restaurant – be it a large chain or a small coffee shop - operate more efficiently, manage more profitably and drive consumer engagement at the National Restaurant Association (NRA) Show 2014. The restaurant industry's largest show, NRA 2014 will be held in Chicago from May 17-20. NCR solutions will be on display at booth #6229.

From digital displays and mobile software to integrated point-of-sale (POS) systems and mobile payment capabilities, restaurants of all sizes are benefitting by adopting innovative technologies in their operations. NCR will demonstrate the new technologies that will allow restaurants to better connect with their customers.

"We invite attendees to see first-hand what technology can do for their restaurant – whether you are a local independent business owner or a franchise operator for multi-site operations, we've got a fit for you," said Paul Langenbahn, president, NCR Hospitality. "At NRA, we'll be exhibiting software and technology solutions that enable restaurants to operate with maximum efficiency, drive higher profits and provide exceptional dining experiences."

To make it easier for attendees to find the restaurant technology solutions that address their needs, NCR's booth is organized around five distinct areas: quick service & fast casual, table service, mobility, back-office and innovation. More than 25 solutions will be on display, encompassing software, hardware and services, including mobile and software-as-a-service (SaaS) and our industry-leading Aloha restaurant technology solutions.

Several new solutions and expanded functionality of existing offerings will be featured, including:

### **Solutions that help operate a business**

With NCR's POS systems and operational solutions, ease-of-use is infused in every step of the transaction - from the guest reservation and table management and mobile ordering solutions - to accurate and timely order placement with the kitchen production system, all the way to tableside ordering and quick merchant processing.

### **Solutions that help manage a profitable business**

Actionable and operational data is delivered to a mobile device, allowing restaurants to make important decisions on-the-go. When operators want a more detailed look, they can run reports for sales and labor data, helping to increase visibility into a business and reduce costs. Restaurant operators can track employee performance metrics and proactively identify loss with our employee theft deterrent tool as well as reduce security risks with a fully managed security solution.

### **Solutions that help engage with customers in real-time**

Gift card and loyalty programs help operators stay connected to customers even after they leave the restaurant. NCR's consumer feedback tool allows guests the opportunity to provide meaningful feedback and provides insight into the profit impact of a guest. Digital signage can keep customers engaged from the moment they walk in. Operators can offer a new experience by giving customers control over their restaurant experience directly from their mobile device with mobile payments, and increase operators' footprint with online and mobile ordering.

"Our 'find your fit' theme reflects our commitment to being the best at bringing an integrated total solution to restaurants of any type or size, regardless of geographic location," added Langenbahn. "At our core, we help restaurants control and contain their costs and increase their revenue."

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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