



Fogo de Chão uses NCR restaurant software for Brazilian operations

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Famed gaucho-style restaurant relies on global tech company's industry-leading POS software to improve sales reporting and operations

DULUTH, Ga.--(BUSINESS WIRE)--Apr. 8, 2014-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced that Fogo de Chão has successfully implemented NCR Aloha point-of-sale (POS) software at its 32 restaurants around the world. The full service, fine dining restaurant already uses NCR Aloha in its 23 U.S. locations. Fogo de Chão selected NCR because of the sales and administrative functions it offers the international restaurant chain.

In addition to NCR Aloha POS software, Fogo de Chão is using NCR Insight and NCR Configuration Center's above-store capabilities, allowing the chain to improve operational efficiency at the store-level in their Brazilian locations.

NCR Insight is sales reporting software that manages and analyzes web-based reports. The software is expected to help the chain forecast revenues, increase controls, lower operational costs and reduce time spent on lower-value administrative tasks. Furthermore, the NCR Configuration Center solution will make it easier for Fogo de Chão to make item changes on the menu by providing a centralized, web-based database.

"We wanted to replicate the same success we have had in our restaurants in the United States at our locations in Brazil. NCR is a proven and trusted partner with a broad portfolio of innovative restaurant solutions we can use to better manage our operations and create an exceptional brand experience that resonates with our customers," said Marcelo Macedo, administrative director of Fogo de Chão in Brazil.

A key requirement for the restaurant was the ability to integrate NCR Aloha with its existing accounting software in order to improve control of its sales and administrative functions.

"NCR restaurant solutions are easy to integrate, implement and use. With NCR's industry-leading software and technology, Fogo de Chão is well positioned to expand into Brazil and provide its customers with the same great dining experiences they are accustomed to in the US," adds Ricardo Carreon, general manager of NCR Brazil.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 485 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with approximately 29,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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About Fogo de Chão

Founded in Porto Alegre, in 1979, Fogo de Chão continues the tradition of serving the most authentic gaucho barbecue. Through a rotation system, quickly fell in consumer taste. The result was the expansion of the restaurant not only to other states of the country as well as abroad.

Currently, the chain has 32 units. Nine are in Brazil, in Bahia, Minas Gerais, Distrito Federal, Rio de Janeiro and São Paulo states and the others 23 are in USA, distributed in several states.

The chain is characterized by the quality of its food and its service. It offers 18 cuts of meat and a variety of accompaniments. The menu is complemented with desserts that also bring authentic Brazilian flavors and lots of drinks, between national and imported beers, premium wines that blend in with the meat, besides the famous caipirinhas. Everything is offered by waiters dressed with pilcha, traditional gaucho attire, keeping alive the regional customs.

Source: NCR Corporation

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