



Johnny Rockets Expands into Brazil with NCR Hospitality Solutions

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Restaurant chain enhances service and improves operations with global tech company's industry-leading POS technology

SÃO PAULO--(BUSINESS WIRE)--Nov. 26, 2013-- [NCR Corporation](#), the global leader in consumer transaction technologies, today announced that Johnny Rockets, the international restaurant chain, known for all-American food and fun, will open its first two restaurants in Brazil with the support of NCR Aloha software running on NCR point-of-sale (POS) technology. Johnny Rockets selected the NCR POS solution because it is optimized for fast-paced food service operations.

Additionally, Johnny Rockets is using NCR Hospitality technology such as NCR Aloha Insight and NCR Back Office for greater business insight and real-time decision making. The restaurant chain will also benefit from NCR Aloha Configuration Center's above-store capabilities, allowing them to improve operational efficiency at the store-level.

With NCR Back Office, software that permits real-time management of stock, Johnny Rockets expects to gain greater control over costs to improve their bottom line. NCR Aloha Insight, software that manages and analyzes web-based reports, will help the chain forecast revenues, increase controls, lower operational costs and reduce time spent on lower value administrative tasks. Furthermore, the NCR Aloha Configuration Center solution will make it easier for Johnny Rockets to make item changes on the menu by providing a centralized, web-based database.

"NCR is a proven and trusted partner with the innovative technology solutions we need to offer our customers an experience in our restaurants that resonates in Brazil and around the globe," says Antônio Augusto, managing partner at Johnny Rockets in Brazil. "The combination of NCR's industry-leading POS solution and above-store capabilities will enable us to operate with greater efficiency, control costs, and increase our sales while delighting our customers."

The first two Johnny Rockets restaurants in Brazil will open later this year at the Tietê Plaza and International de Guarulhos Malls. In the first quarter of 2014, the chain intends to open four additional stores, all with the NCR Hospitality solutions.

"With the potential for rising food costs to cut into margins, using innovative technology that delivers productivity gains and help control costs remains a top priority for international restaurant chains," says Luiz Bento, commercial director at NCR. "With NCR's Hospitality solutions, Johnny Rockets is well positioned to expand into Brazil and provide customers with the same great dining experiences that its customers in other parts of the world have come to expect and enjoy."

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 450 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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