



## Photo Advisory: Atlanta Falcons Use NCR Technology to Transform Fan Experience at the Georgia Dome

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ATLANTA--(BUSINESS WIRE)--Oct. 7, 2013-- As part of a [recently announced four-year partnership](#) with the Atlanta Falcons of the National Football League, [NCR Corporation](#) (NYSE:NCR) is unveiling technology in the Georgia Dome starting Monday, Oct. 7, when the Falcons host the New York Jets on Monday Night Football.



Photo #1: An Atlanta Falcons fan uses self-service technology from Duluth, Ga.-based NCR to select, purchase and pick up merchandise at the Georgia Dome during the game. Fans will spend less time in line and more time in their seats watching the game.

Photo #2: Atlanta Falcons fans use interactive technology from Duluth, Ga.-based NCR that helps them navigate their way around the Georgia Dome simply with a tap of a finger.

### About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 300 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does

An Atlanta Falcons fan uses self-service technology from Duluth, Ga.-based NCR to select, purchase and pick up merchandise at the Georgia Dome during the game. Fans will spend less time in line and more time in their seats watching the game. (Photo: Business Wire)

business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

Web site: [www.ncr.com](http://www.ncr.com)

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YouTube: [www.youtube.com/user/ncrcorporation](https://www.youtube.com/user/ncrcorporation)

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20131007005441/en/>

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