![NCR logo]

NCR and LevelUp to Take Mobile Payments to More Restaurants

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Agreement provides for LevelUp to Integrate via Cloud Connect to NCR Restaurant POS Systems

DULUTH, Ga.--(BUSINESS WIRE)--May. 20, 2013-- NCR Corporation (NYSE: NCR) today announced an agreement for LevelUp to integrate their mobile payment and loyalty solution into NCR's restaurant POS systems, giving restaurants another way to accept mobile payments and market to their customers. The integration will provide restaurants with an easy-to-use digital payment method and offer consumers a seamless experience when paying for their meal with the LevelUp application.

LevelUp will initially interface with the industry-leading NCR Aloha POS using a site-based integration, while in parallel developing its solution for deployment via NCR Cloud Connect expected later this year. LevelUp will be one of the first companies to integrate into Cloud Connect, a new hosted infrastructure that will allow leading third parties to integrate, maintain and deploy their solution across NCR's install base of more than 100,000 locations on the Aloha, Radiant POS and Advanced Restaurant System platforms.

Today's restaurant operator wants to leverage technology in an integrated way to make their everyday life easier. Gartner estimates mobile payments worldwide will have 448 million users and account for $617 billion in transaction value by 2016[*].

"LevelUp has always known that in order for mobile payments to become a standard for merchants, we need to provide a solution that seamlessly fits into their existing systems. The NCR relationship is significant because it makes using LevelUp simple for the tens of thousands of restaurants who already run Aloha," said Seth Priebatsch, chief ninja at LevelUp. "NCR understands what it takes to help restaurants keep pace with technology, and by integrating LevelUp, we are helping them get the great tools they need to run their businesses better."

NCR's open API software enables integration to the Aloha POS by approved third-party applications. With this integration, restaurants using Aloha POS will be able to accept LevelUp transactions faster and easier than ever before. First, LevelUp transactions will be seamlessly logged with all other cash and credit card transactions, making reconciling the day's receipts simple. Second, data from LevelUp campaigns will be automatically integrated into a restaurant's existing Aloha POS system.

"As the leading provider of technology to the restaurant industry in the U.S., NCR is committed to bringing a wide variety of in-house and third-party mobile and digital wallet technologies to our customers, adding more value to their businesses," said Kim Eaton, SVP and GM of NCR Hospitality. "Using this new integration platform, our customers can choose the technology that is the best fit for their operations and for delivering exceptional experiences to their guests."

"As the Managing Partner of a restaurant chain that uses NCR Aloha POS and is soon to launch a white-labeled LevelUp application, I was really excited to hear about this integration," said Brett Schulman, CEO and co-founder of Cava Mezze Grill. "In the restaurant space, having all payment transaction and marketing campaign data seamlessly filter into one system will ultimately allow us to make smarter business decisions and forge deeper connections with our customers."

[*]Forecast: Mobile Payment, Worldwide, 2009-2016." The report is available on Gartner's website at http://www.gartner.com/resId=2010515.

About LevelUp

LevelUp is a revolutionary new way to pay. Users pay with their phone, saving time and money. Businesses pay 0% payment processing fees and re-invest those savings into growing their businesses by attracting new customers and bringing them back. LevelUp is a part of SCVNGR, which is backed by Google Ventures, Balderton Capital, Continental Advisors, Highland Capital, Transmedia Capital and T-Venture, the venture arm of Deutsche-Telekom.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 300 million transactions daily across the retail, financial, travel, hospitality, telecom and technology industries. NCR solutions run the everyday transactions that make your life easier.

NCR is headquartered in Duluth, Georgia with over 26,000 employees and does business in 180 countries. NCR is a trademark of NCR Corporation in the United States and other countries.

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