



NCR Delivers Airline Passengers a Record 3 Million Electronic Boarding Passes in March

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New Ad Injection and Mobile Wallet Functions Make Mobile Boarding Passes More Valuable to Airlines, Passengers

DULUTH, Ga.--(BUSINESS WIRE)--Apr. 4, 2013-- Air travelers continue to flock to the speed and convenience of mobile boarding passes, pushing the number of mobile boarding passes delivered by [NCR Corporation](#) in March to more than 3 million, a record number for the company.

"In addition to making traveling easier – allowing passengers to check in on their own schedules, bypass check-in counter lines at the airport and go right to the security check-point – there's definitely a 'cool' factor to using mobile boarding passes that's exciting for travelers," said NCR Travel Vice President and General Manager Tyler Craig.

[NCR Mobile Pass](#) delivers a patented 2D bar code onto a mobile device, allowing passengers to check in remotely and go directly to airport security check-points when they arrive at an airport. Mobile boarding passes save valuable time for passengers and free up airline staff to provide greater assistance to those who might need it. NCR Mobile Pass technology is offered by airlines across the globe.

The launch of NCR Dynamic Wallet and NCR Ad Injection functionality makes mobile boarding passes even more useful.

With [NCR Dynamic Wallet](#), information on passengers' mobile boarding passes, such as boarding gate and flight departure times, is updated in real time and eliminates the need for travelers to check central flight information areas or check flight status with airline agents.

NCR Ad Injection allows airlines to deliver messages to passengers via their electronic boarding passes. These might include discount or upgrade offers, advertisements for the airline or coupons for airport shops and restaurants. A recent survey for NCR showed that 56 percent of travelers purchase things at the airport and that almost 40 percent would be likely to buy more if they received coupons or offers on their mobile boarding passes. For more information about the survey, please click [here](#).

NCR will be highlighting its mobile boarding pass technology at the upcoming [Passenger Terminal Expo](#) 2013, from April 9 - 11 in Geneva, Switzerland. For more information, please click [here](#) or visit the NCR booth #1160 during the show.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, hospitality, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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NCR Corporation
Mark Scott, 678-808-7721
Cell: 404-431-8733
Mark.Scott@ncr.com