



NCR Silver Small Business POS Available Now at Staples Locations Nationwide

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DULUTH, Ga.--(BUSINESS WIRE)--Nov. 8, 2012-- [NCR Corporation](#) (NYSE:NCR) continues its mission of making small business easier by bringing NCR Silver™, the revolutionary [small business point-of-sale](#) (POS) system, to select Staples stores nationwide this month.

In select Staples stores nationwide now, NCR Silver will be prominently displayed on aisle end-caps ...

In select Staples stores nationwide now, NCR Silver will be prominently displayed on aisle end-caps at the stores, providing NCR Silver with a premiere location within the stores and making it easier for customers to find. (Photo: Business Wire)

[NCR Silver](#), which operates on Apple® iOS devices like the iPad®, iPhone® and iPod touch®, will be prominently displayed on aisle end-caps, providing NCR Silver with a premiere location within Staples stores and making it easier for customers to find. Signage will highlight NCR Silver's

powerful payment, security and business management tools.

Small business owners who visit Staples will get the NCR Silver Register Bundle for a retail price of \$499. The bundle includes the Receipt Printer for NCR Silver, the Credit Card reader for NCR Silver, the Cash Drawer for NCR Silver and the NCR Swivel Stand for iPad. The cost also includes a free 30-day trial of NCR Silver. Apple devices are sold separately.

With NCR Silver, small business owners can experience the flexibility to take their business anywhere. Powerful cloud-based technology allows NCR Silver to go beyond simple payment swipe and cash-register functions. NCR Silver allows business owners to track sales, profits and inventory; market to customers with targeted and customized email campaigns; easily analyze business trends; and manage business finances. After the 30-day trial, NCR Silver costs \$79 per month with no long-term contract.

"Staples is the world's largest office products company and one of the first places people go when starting a business or looking to upgrade equipment for an existing business," said Christian Nahas, vice president of the NCR small business team. "NCR Silver provides the technology that makes running a small business easier. We're excited to make NCR Silver's powerful technology easily available at Staples."

For more information about NCR Silver, please visit [NCRSilver.com](#). NCR Silver will be available in all U.S. Staples locations and online at [www.staples.com](#) in January.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, hospitality, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR ([www.ncr.com](#)) is headquartered in Duluth, Georgia. NCR is a trademark of NCR Corporation in the United States and other countries.

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Source: NCR Corporation

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