



CORRECTING and REPLACING Krispy Kreme to Install NCR Aloha Restaurant Technology Solution

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Multilayered solution adds to the customer experience and improves automation across its corporate locations

DULUTH, Ga.--(BUSINESS WIRE)--May. 1, 2012-- Please replace the release with the following corrected version due to multiple revisions.

The corrected release reads:

KRISPY KREME TO INSTALL NCR ALOHA RESTAURANT TECHNOLOGY SOLUTION

Multilayered solution adds to the customer experience and improves automation across its corporate locations

[NCR Corporation](#) (NYSE: NCR) today announced that it has entered into a new information systems agreement with Krispy Kreme to implement the NCR Aloha restaurant technology solution in all of its corporate-owned sites and to make the solution available to franchisees. The solution will enable Krispy Kreme to manage critical daily operations at the local level while leveraging the power and freedom of having transactional data, systems configuration and management hosted in the cloud.

Krispy Kreme conducted a thorough evaluation of leading POS Systems in the marketplace and selected the NCR Aloha POS System. "NCR is an information systems partner that not only has deep expertise within our industry, but also understands our unique culture," said Nathan Mucher, vice president of information systems, Krispy Kreme. "This cloud-based support tool will enable us to remotely drive consistency and accuracy across all of our company-owned sites."

"Krispy Kreme is constantly focused on providing the highest quality products and services. With integrated point of sale (POS) and in shop production systems, the NCR Aloha solution will help Krispy Kreme maximize guest satisfaction and ensure its products meet the company's high food-quality standards," said Mark Reasor, vice president of company store operations, Krispy Kreme.

Krispy Kreme will implement the NCR Aloha system configuration and management tools to securely and remotely change menu items, run reports and support multiple locations from anywhere. The above-store reporting functionality will help key personnel at Krispy Kreme take the guesswork and time drain out of analyzing data and will give them improved visibility into store operations.

"Restaurant managers, IT staff and executives want to be more productive, more profitable and make decisions on demand – at home, in the office or in the store," said Andy Heyman, senior vice president, NCR Hospitality. "Our solution provides the freedom to go anywhere while staying connected to the operations and will enable Krispy Kreme to spend more time building meaningful relationships with its consumers."

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, hospitality, entertainment, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

For more information on its restaurant inventory and labor management solutions, visit www.radiantsystems.com.

About Krispy Kreme

Krispy Kreme is an international retailer of premium-quality sweet treats, including its signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., the Company has offered the highest-quality doughnuts and great-tasting coffee since it was founded in 1937. Krispy Kreme is proud of its Fundraising program, which for decades has helped non-profit organizations raise millions of dollars in needed funds. Today, Krispy Kreme can be found in approximately 670 locations around the world and approximately 10,000 grocery, convenience and mass merchant stores in the U.S. Visit us at www.KrispyKreme.com.

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Source: NCR Corporation

NCR Corporation
Jessica Lundberg, 770-576-6509
Jessica.lundberg@ncr.com