



## Retailers Vote NCR to Highest Position to Date in Prestigious Software Leaderboard

December 14, 2011 at 9:35 AM EST

### Focus on innovation, strategic acquisitions and customer satisfaction scores propel significant rise in multiple categories

DULUTH, Ga.--(BUSINESS WIRE)--Dec. 14, 2011-- [NCR Corporation](#) (NYSE: NCR) today announced that it has received its highest ranking to date on the RIS Software Leaderboard in multiple categories, including customer satisfaction, innovation and quality of service and support.

Published each year by Retail Info Systems (RIS) News, the Software Leaderboard uses a stringent methodology to rank software vendors to the retail industry, coupled with an independent survey that asks retailers throughout North America their perceptions of industry vendors.

In 2011, NCR was named in the top ten across 24 categories, including quality of support and service, technology innovation and return on investment by tier one and mid-sized retailers. Additional highlights of NCR's rankings include:

- Second in large vendor customer satisfaction leaders
- Third in leaders in total cost of operation by tier one and mid-sized retailers
- Fifth in leaders in overall performance by tier one and mid-sized retailers, leaders in grocery and customer satisfaction leaders by specialty retailers

"Our best ranking to date in the Software Leaderboard is propelled by a powerful combination of our hardware-enabled, software-driven business model, the impact of strategic acquisitions to enhance our software and services offerings and our passionate focus on improving the customer experience," said Scott Kingsfield, senior vice president and general manager of NCR's retail line of business. "We are proud to be recognized by the retail industry in this prestigious list."

### About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming, public sector, telecom carrier and equipment organizations in more than 100 countries. NCR ([www.ncr.com](http://www.ncr.com)) is headquartered in Duluth, Georgia.

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Source: NCR Corporation

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**Media Contact:**

Cameron Smith, 770-623-7998

[cameron.smith@ncr.com](mailto:cameron.smith@ncr.com)