



NCR Deploying More Than 500 BLOCKBUSTER Express-branded Kiosks at QuikTrip Convenience Stores

July 6, 2010 at 10:01 AM EDT

NCR's BLOCKBUSTER Express^(R)-branded DVD rental kiosks continue to expand nationwide presence

DULUTH, Ga., Jul 06, 2010 (BUSINESS WIRE) --

From Atlanta to Phoenix, consumers will soon find the convenience and affordability of [NCR Corporation](#)'s (NYSE: NCR) BLOCKBUSTER Express-branded DVD kiosks in more retail locations than ever before. Today NCR announced it will deploy BLOCKBUSTER Express kiosks in nearly all 555 QuikTrip convenience stores in nine states: Arizona, Illinois, Iowa, Georgia, Kansas, Missouri, Nebraska, Oklahoma, and Texas.

Consumers can conveniently [rent their new release and classic DVDs online](#) at BlockbusterExpress.com and return the DVD to any BLOCKBUSTER Express kiosk - not just the location where they rented the DVD.

"QuikTrip stores take pride in offering customers immediate access to quality and economical products in a convenient environment," said Mike Thornbrugh, with QuikTrip. "We strive to offer relevant services and products to fit our customer's needs. NCR's BLOCKBUSTER Express-branded kiosks proved to be a perfect addition to our service offerings and enable us to add entertainment to the list of items we offer to our customers and their families."

"NCR's BLOCKBUSTER Express-branded kiosks are bringing efficiency, ease of use and entertainment to consumers," said Alex Camara, vice president and general manager of NCR Entertainment. "Our DVD-rental kiosk deployments continue to rise as c-stores such as QuikTrip realize the added value they can bring to customers while they make their purchases. By partnering with NCR, QuikTrip is providing customers the ease of one-stop shopping for all of their needs."

NCR operates the highest-capacity DVD-rental kiosk in the industry, with the capability to hold more than 900 DVDs each. For a full list of titles available at BLOCKBUSTER Express kiosks, visit [www.blockbusterexpress.com](#). Consumers can also rent a DVD online from BLOCKBUSTERExpress.com.

For more information about QuikTrip, visit <http://www.quiktrip.com>.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR ([www.ncr.com](#)) is headquartered in Duluth, Georgia.

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SOURCE: NCR Corporation

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