



## NCR Names Christopher Askew Senior Vice President, NCR Services

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DULUTH, Ga., Jun 28, 2010 (BUSINESS WIRE) --

[NCR Corporation](#) (NYSE: NCR) today announced that Christopher Askew has joined the company as senior vice president, NCR Services, reporting to John Bruno, executive vice president, NCR. In this position, Askew leads a world-class workforce responsible for generating more than \$2 billion in revenue in 2009. NCR Services provides a wide range of multi-industry customer and managed service offers in support of the company's portfolio of assisted- and self-service solutions. Askew, brings to NCR an impressive record of success in generating profitable service revenue growth while markedly improving customer satisfaction. Prior to joining NCR, Askew served as the senior vice president of global services for Lenovo, accountable for all aspects of the company's service business including strategic development, operations, sales and marketing, field service delivery, logistics and technical support. Previously, at Dell, Inc., he served as vice president of services for Dell's Asia Pacific and Japan region. In this role, Askew generated a significant increase in service revenue while leading the 38-country region to earn global "best of breed" recognition within the company for customer service experience. "NCR Services delivers best-in-class capabilities in the self-service industry, and Chris is a highly experienced service professional whose vision, unwavering customer focus and strong operational skills will strengthen NCR's emphasis on profitable growth in this key segment of our business," said Bruno. "In his new role, Chris will lead our global team of customer service professionals to create compelling new offers while delivering the highest-quality services that support and differentiate NCR's multi-industry, self-service solutions." "I'm excited to join NCR and to play a role in contributing to the future growth and success of the company," said Askew. "I look forward to working with NCR's Customer Engineers and other service professionals around the world to optimize the availability of our customers' equipment while ensuring that when service is needed, we deliver a consistently world-class service experience." **About NCR Corporation** NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR ([www.ncr.com](http://www.ncr.com)) is headquartered in Duluth, Georgia. NCR is a trademark of NCR Corporation in the United States and other countries.

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