



NCR Brings BLOCKBUSTER Express™-branded DVD Kiosks to Six New Markets Through Sheetz Convenience Stores

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Sheetz customers can access BLOCKBUSTER Express outdoor kiosks 24 hours a day for their favorite new and classic DVDs titles at \$1 per night

DULUTH, Ga., Mar 15, 2010 (BUSINESS WIRE) -- NCR Corporation (NYSE: NCR) continues its expansion in the DVD-rental kiosk market, adding Sheetz convenience stores to its growing roster of retail partners. By the end of March, consumers can visit NCR's BLOCKBUSTER Express-branded DVD-rental kiosks at nearly all 365 Sheetz locations open 24 hours a day. This represents NCR's first major BLOCKBUSTER Express kiosk deployment in six new markets located throughout North Carolina, Ohio, Pennsylvania and West Virginia.

Sheetz customers can rent their home entertainment conveniently and affordably through NCR's BLOCKBUSTER Express-branded kiosks, which offer DVD rentals for only \$1 per night with no membership requirement. The kiosks will be located outside Sheetz stores. NCR's outdoor kiosks are a perfect fit for C-store locations that welcome customers 24-hours/day but have limited space. Customers simply swipe their credit card and are charged \$1 per night until they return the DVD to any BLOCKBUSTER Express kiosk - not just where they originally rented the DVD.

NCR's outdoor kiosk is the most secure and highest-capacity weather-protected DVD-rental kiosk in the industry. With capacity for more than 900 DVDs each, the kiosks provide consumers the widest, most popular selection of new and classic DVDs available. For a full list of titles available at BLOCKBUSTER Express kiosks, visit www.blockbusterexpress.com.

"At Sheetz we deliver convenience to our busy customers," said Josh Campbell, Beverage/GM sales manager, Sheetz. "Our customers expect the best when they visit Sheetz, and we considered a number of different options when adding a DVD-rental partner. It is clear that NCR is thinking about the future of entertainment while providing the best customer experience today. We also liked that they were able to quickly deploy the kiosks across almost all of our stores. We believe our customers will enjoy renting DVDs from BLOCKBUSTER Express."

"Our DVD-rental kiosk deployments continue to rise as convenience stores such as Sheetz realize the added value they can bring to customers while they are making routine purchases," said Alex Camara, vice president and general manager, NCR Entertainment. "By partnering with NCR, Sheetz is providing a prime opportunity for customers to maximize the convenience of their shopping experience, whether they are looking for food, fuel or entertainment."

For more information about Sheetz, visit <http://www.sheetz.com>.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

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NCR Corporation
Jeff Dudash, 919-435-6976
jeff.dudash@ncr.com