



NCR Names Richard Bravman Chief Marketing Officer and Vice President of Corporate Development

December 23, 2009 at 12:48 PM EST

New position oversees business development, corporate communications and marketing, government relations, and field marketing

DULUTH, Ga., Dec 23, 2009 (BUSINESS WIRE) -- NCR Corporation (NYSE: NCR) today named Richard Bravman its chief marketing officer and vice president of corporate development, a new position reporting to NCR Executive Vice President, John Bruno.

In this newly created role, Bravman will lead business development, corporate communications and marketing, government relations and field marketing and will be tasked with driving a business development strategy that will expand NCR's market reach and contribute to top-line growth.

"I have known and worked with Rich for several years and I'm confident that he will make an immediate impact in helping NCR grow our top-line through activities that support and accelerate the company's strategic vision, mission and goals," said John Bruno. "I also believe that Rich will be instrumental in helping NCR leverage its historic leadership and powerful assets to becoming a world class brand."

"I'm very excited to join NCR," said Richard Bravman. "I believe that I can utilize my experience and expertise not only to help grow the business, but also make NCR one of the world's top recognized brands."

Bravman joins NCR from Intellex, Inc., where he was president, chairman and CEO with overall general management responsibilities for the company's operations and performance. Prior to that, Mr. Bravman formed Coastal Ventures in 2004, and served as its principal partner providing consulting, board and advisory services to top management of emerging and early stage technology companies and to their customers. Mr. Bravman also served in a variety of roles at Symbol Technologies. He joined Symbol in 1978 as its fifth employee, held numerous positions with increasing responsibilities over the following 26 years including serving as the company's vice chairman and CEO. During his tenure, Rich fostered a major turn-around effort at the company.

He received his Bachelor of Science in Computer Science from SUNY Stony Brook.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company and leader in automated teller machines, self-checkouts and other self- and assisted-service solutions, serving customers in more than 100 countries. NCR's software, hardware, consulting and support services help organizations in retail, financial, entertainment, travel, healthcare and other industries interact with consumers across multiple channels.

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SOURCE: NCR Corporation

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