



NCR Expands BLOCKBUSTER Express(TM)-Branded DVD-Rental Kiosks to Tedeschi Food Shops

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188 Convenience Stores to Offer \$1 Per Night Rentals from NCR by End of Year

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 8, 2009-- [NCR Corporation](#) (NYSE: NCR) will install its BLOCKBUSTER Express-branded DVD-rental kiosks in Tedeschi Food Shops®, a 188-location convenience store chain in Massachusetts, New Hampshire, Rhode Island and Connecticut. BLOCKBUSTER Express is currently available in 89 Tedeschi Food Shop locations. By the end of October it is anticipated that 27 more locations will be deployed, with the remainder of the Tedeschi chain to be installed by the end of 2009.

NCR's DVD kiosk rental experience, branded BLOCKBUSTER Express, offers consumers the widest selection of new release and classic DVDs available through conveniently located kiosks. NCR's kiosks hold more than 900 DVDs, giving customers a great choice of new releases and classic titles.

"Tedeschi Food Shops prides itself in its ongoing quest to be the destination of convenience. By partnering with NCR to add BLOCKBUSTER Express kiosks in our locations, we have ensured that our customers add convenient and affordable entertainment as additional reasons to shop our stores. Our decision to partner with NCR follows a careful evaluation of other similar services in this space. We believe NCR has the most compelling vision for delivering entertainment conveniently and efficiently to consumers," said Joe Hamza, vice president of Sales and Marketing, Tedeschi Food Shops.

"Convenience stores are a prime location for DVD rental kiosks, as it is a great way for consumers to pick up their entertainment for the evening without having to make an additional stop on their way home," said Alex Camara, vice president and general manager, NCR Entertainment.

"Consumers know they can find whatever they may need at Tedeschi's – whether it is food or fuel. Our DVD kiosks allow Tedeschi's to offer fun, as well."

No membership is required to rent a DVD at a BLOCKBUSTER Express kiosk – customers simply swipe their credit card and are charged \$1 per night until they return the DVD.

About NCR Corporation

NCR Corporation (NYSE: NCR) is a global technology company leading how the world connects, interacts and transacts with business. NCR's assisted- and self-service solutions and comprehensive support services address the needs of retail, financial, travel, healthcare, hospitality, entertainment, gaming and public sector organizations in more than 100 countries. NCR (www.ncr.com) is headquartered in Duluth, Georgia.

About Tedeschi Food Shops

Established in 1923 in Rockland, Massachusetts, Tedeschi Food Shops, Inc. is one of New England's most trusted family-owned and operated convenience store chains, with more than \$600 million in revenue for 2008 and over 2000 employees. The company operates 188 convenience store locations throughout Massachusetts, New Hampshire, Rhode Island and Connecticut.

Tedeschi Food Shops prides itself on providing its customers with a family of quality proprietary brands: TD's Deli and TD's Express, Tedeschi Select, and Tedeschi Fuel.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6068759&lang=en>

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