



China Southern Airlines Deploys NCR Check-In Kiosks Offering Passengers More Convenience

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First airline footprint for NCR in China

BEIJING, China--(BUSINESS WIRE)--Jun. 10, 2009-- [NCR Corporation](#) (NYSE: NCR) today announced [China Southern Airlines](#) ("China Southern") has deployed 30 [NCR TouchPort](#) kiosks at the airline's big-city hubs of Guangzhou, Shenzhen, Changchun and Zhengzhou in China, offering the added flexibility and convenience of self-check-in to its passengers.

NCR TouchPort kiosks utilize [Common Use Self Service](#) (CUSS) technology, which allows different airline applications to run concurrently on a single self-service device. These are the first CUSS-compliant kiosks deployed by China Southern. NCR will also provide [maintenance services](#) for China Southern to provide optimum performance and availability for China Southern passengers.

"The deployment of self-check-in kiosks from NCR is an essential prerequisite for our partnerships with other airlines and offers the potential to provide travelers with additional services from a single location in the future, such as car rental and hotel check-in transactions," said Huang Wenqiang, vice president of IT department of China Southern.

Once at the airport, the NCR TouchPort kiosk will offer passengers the opportunity to check-in, view seat assignments, make seat changes, review itineraries and print boarding passes. Additionally, for passengers who have already completed check-in via the Internet, the kiosk may be used to access the reservation and make changes if desired. The NCR TouchPort kiosk is also equipped with an integrated bar code imager to facilitate customer identification and an integrated passport reader to cater to international travelers.

China has become the world's second largest airline market, behind the United States. With the surge in the number of travelers, airports and airlines are looking to deliver greater efficiency and convenience through self-service. A [2009 consumer self-service survey](#) conducted by Buzzback Market Research for NCR reveals a clear connection between self-service and passenger preference worldwide, particularly in China, with 92 percent of Chinese respondents indicating they are more likely to choose a travel company that allows them to interact easily via kiosk, online and mobile self-service channels.

This is the first deployment of airline kiosks in China for NCR, the world's leading provider of self-service solutions.

About China Southern Airlines

China Southern Airlines currently operates 342 modern Boeing 777, 747, 757, 737 and Airbus A330, 321, 320, 319 and 300 jet aircraft serving destinations to 905 cities in 169 countries, forming an extensive network, with convenient connections to all main cities in the world via close cooperation with all the SkyTeam member airlines. China Southern Airlines operates the largest and most technologically advanced airline fleet as well as the most extensive domestic air network in The People's Republic of China.

Currently, China Southern Airlines is the 4th largest airline in the world and 1st in Asia; ranked as the largest airline in China for 30 consecutive years and is the only carrier in mainland China in the world's Top 10 passenger airlines.

China Southern Airlines is the only Chinese carrier that has the longest safety record and has earned its top leadership position in the global aviation industry. By far, China Southern Airlines was honored by the CAAC with the "Golden Roc Cup" - the highest-level annual award in the Chinese aviation industry in five years, accumulated 5.90 Million safe flight hours. It was honored with the Five-Star Flight Safety Award by the Civil Aviation Administration of China (CAAC), the most prestigious award for safe flight operations in the Chinese aviation industry in July, 2008.

China Southern Airlines is committed to putting the customer first and dedicated to exceeding its customers' expectations by offering reliable, on-time and convenient quality customer service. China Southern Airlines has been named the "Best Airline in China" by several international organizations. Its official website is <http://www.csair.com> and Customer Service & Call Center Hot Line is "95539".

About NCR Corporation

[NCR Corporation](#) (NYSE: NCR) is a global technology company and leader in automated teller machines, self-checkouts and other self- and assisted-service solutions, serving customers in more than 100 countries. NCR's software, hardware, consulting and support services help organizations in retail, financial, travel, healthcare and other industries interact with consumers across multiple channels.

NCR is a trademark of NCR Corporation in the United States and other countries.

Source: NCR Corporation

NCR Corporation

News Media Contact

Winnie Sze/Yanping Wang

852 2859 6948/8610 5826 2366

winnie.sze@ncr.com/yanping.wang@ncr.com

or

Caroline Rose, 770-623-7608

caroline.rose@ncr.com