



NCR Puts Manufacturers on Fast Track to Meet Retailers' RFID Mandates

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Low-Cost Turnkey Package Helps Companies Achieve Compliance within Hours

ATLANTA, Dec 12, 2006 (BUSINESS WIRE) -- NCR Corporation (NYSE:NCR) today announced an out-of-the-box solution that enables manufacturers to quickly and readily meet retailers' mandates for delivering merchandise with radio frequency identification (RFID) tags at the case and pallet level.

The package, NCR RFID Retail Compliance, provides companies with all the components needed to install and implement an RFID tagging solution in a matter of hours. The solution consists of NCR application software, an RFID printer, a bar-code scanner and a startup supply of RFID labels that comply with the EPCglobal Generation 2 (Gen2) standard. Also included is a year of software telephone support.

"More retailers are mandating RFID tagging for more products. As a result, many consumer goods manufacturers are telling us they want this capability without spending the time and money needed to implement a custom process," said Ken Hamlin, general manager of NCR's Automatic Identification and Data Collection (AIDC) Solutions Group. "NCR RFID Retail Compliance delivers the cost-effective, 'ready, set, go' solution companies need - from an experienced and trusted partner."

The software component of NCR RFID Retail Compliance is built with the proven NCR TransitionWorks(TM) development platform, which has been deployed at hundreds of sites worldwide. The Gen2 labels, from NCR's Systemedia Division, provide close to 100 percent utility in finished tag product.

NCR RFID Retail Compliance includes installation wizards that eliminate the complexity of configuring printers, software and tags, allowing users to avoid costly project management or other custom services. In addition, the NCR solution can be readily upgraded as operational requirements grow and the number of products that require tagging increases.

NCR RFID Retail Compliance is one of the offerings in NCR's suite of AIDC packaged solutions designed to help businesses address strategic operational objectives and achieve a solid return on investment.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses, ATMs, retail systems, self-service solutions and IT services provide Relationship Technology(TM) that maximizes the value of customer interactions and helps organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,300 people worldwide.

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SOURCE: NCR Corporation

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