

# Teradata(R) Warehouse Goes into Full-Scale Operation at Fuji Photo Film; Enterprise Data Warehouse Consolidates Financial and Supply Chain Data for Integrated Management

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DAYTON, Ohio, Nov 28, 2005 (BUSINESS WIRE) -- Fuji Photo Film Co., Ltd., announced today that its enterprise data warehouse started full-scale operation in November 2005 with support from Teradata, a division of NCR Corporation (NYSE:NCR), for system building and implementation.

Since last year, Teradata in Japan has been working to build the global data warehouse for consolidation and integrated management of financial data from Fuji Photo Film and its group companies all over the world.

The purpose of the global data warehouse is to store, manage and analyze more data, including overseas supply chain management and environmental data. This gives Fuji Photo Film an enhanced ability to consolidate a wide variety of information for integrated management on a global basis. The company can now manage and analyze fast-changing information on a daily basis to make enterprise business decisions quickly considering the business as a whole, not only individual business units.

The Fuji Photo Film data warehouse is based on NCR servers and the Teradata platform to cope with anticipated increases in data and applications. The global data warehouse employs the Teradata Manufacturing Logical Data Model that serves as a blueprint for building a data warehouse.

The global data warehouse project, led by Fuji Photo Film and Fuji Film Computer Systems Co., Ltd., is supported by BearingPoint, Inc., for requirements definition and by NCR in Japan for system building.

#### About BearingPoint Co., Ltd

BearingPoint is one of the world's largest business consulting and system integrators, aligning business and technology. BearingPoint supports global companies, government agencies and other organizations. BearingPoint's 17,000 professionals worldwide and 1,000 professionals from Japan provide business and technology strategy, financial restructuring, business model restructure and process reengineering, IT solution implementation, system integration, human resource and organization reform, system maintenance and managed services. BearingPoint has been named by Fortune as one of "America's Most Admired Companies" in the computer and data services sector. For more information, visit the company's Web site at www.BearingPoint.co.jp.

#### **About Teradata Division**

Teradata (www.teradata.com), a division of NCR Corporation (NYSE: NCR), is the global technology leader in enterprise data warehousing, analytic applications and data warehousing services. Organizations around the world rely on the power of Teradata's award-winning solutions to get a single, integrated view of their business to enhance decision-making, customer relationships and profitability.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's Teradata(R) data warehouses and ATMs, retail systems and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions and help organizations create a stronger competitive position. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 28,500 people worldwide.

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## SOURCE: NCR Corporation

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