NCR Silver's EMV solution to be Showcased at Money20/20

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At event, NCR Small Business President will also speak about omnichannel experience

DULUTH, Ga.--(BUSINESS WIRE)--Oct. 19, 2015-- Chris Poelma, president and general manager of NCR Small Business, will speak about the omnichannel experience on a panel of mobile payments experts at *Money20/20*, an event that brings together key industry leaders in financial services and payments.

In addition, NCR Small Business is teaming up with Creditcall, an EMV-ready payment gateway and EMV Kernel provider, to give Money20/20 attendees demonstrations of the NCR Silver EMV solution. It's powered by Creditcall's ChipDNA, an EMV SDK for iOS, Android, Windows and Linux. Creditcall will host a demo of NCR Silver® at its mPOS demo zone, booth 2439, during the show, which will be held in Las Vegas on Oct. 25-28.

"NCR represents a significant partnership for Creditcall as it further validates the importance of comprehensive payment security in the marketplace," said Jeremy Gumbley, CTO, Creditcall. "As merchants become more receptive to newer POS platforms and favor more open platforms like Silver, we are seeing greater demand for solutions that are device agnostic and can provide EMV and P2PE as fast and easily as possible."

Poelma's session, *Omnichannel POS Solutions for SMBs*, will cover how small businesses can use POS solutions to better manage back-end operations. The panel will focus on pain points that omnichannel POS systems address, challenges to adoption and more. Poelma's session will be at 5:10 p.m. on Oct. 26 at The Venetian.

"In today's environment, small businesses require a great deal of functionality from POS systems," said Poelma. "However, entrepreneurs lack the time or the money to manage complex solutions. I look forward to sharing my thoughts on how small businesses can optimize technology to drive efficiency while allowing them to focus on customer-facing activities."

The NCR Silver tablet POS solution offers features such as inventory management and email marketing while providing users with an intuitive front end. To ensure small businesses can operate with as much security as possible, NCR Silver will offer EMV chip card compatibility in November.

To learn more about NCR Silver's features, visit www.ncrsilver.com, or call 1-877-630-9711. NCR Small Business provides live, 24/7 U.S.-based customer support for NCR Silver users. NCR Silver runs in the cloud, uses consumer-friendly technology, works on Apple® devices running the latest iOS, and offers a POS solution catered to franchises as well.

About NCR Corporation

NCR Corporation (NYSE: NCR) is the global leader in consumer transaction technologies, turning everyday interactions with businesses into exceptional experiences. With its software, hardware, and portfolio of services, NCR enables more than 550 million transactions daily across retail, financial, travel, hospitality, telecom and technology, and small business. NCR solutions run the everyday transactions that make your life easier.

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About Creditcall

Creditcall makes card acceptance simple from any device, anywhere. No matter if in retail, hospitality, parking or transportation, our award-winning EMV-ready payment gateway and EMV Kernels are at the very heart of our clients' business. Whether in-store, online or mobile, we ensure payments flow securely, all day, every day.

To learn more about Creditcall's EMV SDKs for Android, iOS, Linux and Windows visit **www.creditcall.com** or engage with us on Twitter **@Creditcall** #EMVSDK.

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