



PNC Bank Advances Imaging Strategy with NCR's ImageMark Archive; PNC Chooses In-House Strategy for Control Over Current Capabilities and Future Enhancements

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DAYTON, Ohio--(BUSINESS WIRE)--Jan. 22, 2004--PNC Bank (NYSE:PNC) has selected NCR Corporation's (NYSE:NCR) ImageMark(TM) Archive solution as its new strategic, all-items image archive for enterprise-wide check image storage and delivery. The agreement, reached in the fourth quarter of 2003, includes the entire ImageMark Archive suite of software, hardware, maintenance and professional services.

NCR's ImageMark Archive solution will enable PNC Bank to receive and manage several million items per day at two locations in Pittsburgh and provide differentiated imaging applications to the bank's corporate and retail clients.

"At PNC Bank, we believe that an in-house, image archive provides a critical infrastructure for a strategy that works across our entire enterprise," said Douglas Arnold, manager of operations. "This should make our operations more efficient while preparing our bank for check truncation. We selected NCR's ImageMark Archive system because we believe it will deliver the quality, performance, flexibility and rapid deployment we are seeking."

Joe Kniceley, vice president of sales for NCR's Americas Payment and Imaging Solutions group, said, "Like many of our customers, PNC Bank believes that an in-house model is the key to optimizing their move to imaging. ImageMark Archive's performance, functionality and scalability is designed specifically to adapt to each individual bank's strategy as market and organizational needs change."

ImageMark Archive and its comprehensive suite of applications allow financial institutions to grow profitable client relationships by offering a wide range of imaging services. These services help create market leadership by generating new revenue streams, enhancing operational cost savings and improving risk management.

About PNC

The PNC Financial Services Group, Inc., headquartered in Pittsburgh, is one of the nation's largest diversified financial services organizations, providing regional community banking, wholesale banking, including corporate banking, real estate finance and asset-based lending, wealth management, asset management and global fund services.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. NCR (www.ncr.com) is based in Dayton, Ohio.

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