



Teradata University Network Created to Advance Awareness of Data Warehousing in Academic Community

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DAYTON, Ohio--(BUSINESS WIRE)--Jan. 20, 2004--

Free Web-Based Portal Will Help Faculty Teach, Learn and Share
Data Warehousing Best Practices

Teradata, a division of NCR Corporation (NYSE:NCR), announced today the launch of the Teradata University Network, an online learning portal designed to foster education of data warehousing, business intelligence (BI) and database administration. Nearly 170 universities from 27 countries are represented in the network so far.

"The resources Teradata has made available with the Teradata University Network make it possible to provide educational experiences to students that otherwise would be difficult or impossible to give, such as training on state-of-the-art technology," said Dr. Hugh Watson, Terry College of Business, University of Georgia. "What makes this site unique is that it is designed and managed by faculty to meet the specific needs of those who are teaching students how to use these decision-support tools."

Instructors will have access to actual course syllabi posted by professors from around the world, hundreds of book chapters, case studies, articles and research reports. In addition, the network will also contain links to relevant sites and Web-based courses sponsored by Teradata. Undergraduate and graduate students can access a separate, student-specific site that contains nearly all of the same learning materials (excluding materials designed for instructors only, such as assignment answers and teacher notes).

MicroStrategy, a leading vendor of BI software and reporting tools, is making its Web-based software available through the Network, giving both students and instructors the ability to receive hands-on experience using some of the leading BI tools in the industry, free of charge.

The Teradata University Network's content is closely monitored and managed by its Advisory Board, which includes: Director, Dr. Hugh Watson (University of Georgia), Alan Chow (Teradata, a division of NCR), Dr. Monica Garfield (Bentley College), Dr. Paul Gray (Claremont Graduate University), Associate Director, Dr. Jeff Hoffer (University of Dayton), Dr. Sal March (Vanderbilt University), Ron Swift (Teradata, a division of NCR), Dr. Robert Winter (University of St. Gallen) and Associate Director, Dr. Barbara Wixom (University of Virginia).

The Teradata University Network is Teradata's latest effort to support education and learning. Teradata also sponsors the Teradata Center for Customer Relationship Management at Duke University's Fuqua School of Business, which was created in 2000 to advance the knowledge of students who want to better understand the application of analytical customer relationship management (CRM). The Center is committed to CRM research and learning, including curriculum development, student projects, case studies and executive education.

About Teradata Division

Teradata, a division of NCR Corporation (NYSE:NCR), is the global leader in enterprise data warehousing and enterprise analytic technologies and services. For more information, visit www.teradata.com.

About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. NCR (www.ncr.com) is based in Dayton, Ohio.

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