



## REMINDER/NCR Media Advisory: What is the Link between Data Mining and Breast Cancer Research?

September 22, 2003 at 9:59 AM EDT

--(BUSINESS WIRE)--

WHAT IS CAUSING THE GROWING CRISIS IN DECISION-MAKING THROUGHOUT THE WORLD?

WHAT IS THE LINK BETWEEN DATA MINING AND BREAST CANCER RESEARCH? DATA MINING AND PIZZA? DATA WAREHOUSING AND CROP INSURANCE FRAUD?

WHAT IS THE ROLE OF BUSINESS LEADERSHIP IN TECHNOLOGY FOR TOMORROW?

WHY ARE 3,000 EXECUTIVES AND JOURNALISTS FROM MORE THAN 50 COUNTRIES GOING TO SEATTLE?

The answer to the last question is the 17th Annual Teradata Partners User Group Conference & Exposition, September 21 - 25, 2003.

For answers to the rest, please join our media briefings:

### Media Briefing on Leadership Issues Related to Decision-Making

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Who:	Mark Hurd, president and chief executive officer of NCR Corporation Eric Berg, chief administrative officer, NCR Corporation Stephen Brobst, chief technology officer, Teradata, a division of NCR Professor John Deighton, Harvard Business School
When:	Monday, September 22, 2003; 2:00 PM Eastern/ 11:00 AM Pacific
Duration:	Approximately 90 minutes
Call-in number:	877-709-5339 (toll-free)
Passcode:	Teradata

### Teradata News Media Briefing (Decision-making survey results)

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Who:	Teradata executives, customers
When:	Tuesday, September 23, 2003; 3:20 PM Eastern/ 12:20 PM Pacific
Duration:	Approximately 70 minutes
Call-in number:	877-709-5339 (toll-free)
Passcode:	Teradata

NOTE: Please call in at least 10 minutes before the start of this call to ensure your place.

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SOURCE: NCR Corporation