



## **Goody's Family Clothing Selects NCR to Implement New POS Solution Chainwide; NCR's Consultants Helped Retailer Optimize Checkout Operations for Best ROI**

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ATLANTA, Sep 19, 2003 (BUSINESS WIRE) -- NCR Corporation (NYSE:NCR) announced today that Goody's Family Clothing, Inc. (Nasdaq:GDYS) has signed agreements with NCR to implement a new point-of-sale (POS) solution in all of its more than 330 stores.

The multimillion-dollar investment by Goody's includes NCR POS hardware, software from NCR solution partner Triversity Inc. and NCR staging, rollout management and installation services. Goody's also contracted with NCR for consulting services completed earlier this year.

"NCR's Human Factors Engineering consultants showed us how to optimize our checkout operations and POS solution to achieve the best possible return on investment," said Goody's Senior Vice President and Chief Information Officer Jay Scussel.

Goody's is installing NCR RealPOS(TM) workstations and signature-capture terminals, NCR RealScan(TM) bar-code scanners and Triversity's Transactionware GM POS software. Rollout is underway and is scheduled for completion in 2004.

"We leveraged our long-standing relationship with NCR for a total solution to bring added service and value to Goody's customers while enhancing the operational efficiency of our stores," Scussel added.

Goody's is deploying the NCR RealPOS 80c, a compact, flexible POS workstation offering high-powered Intel processors, multimedia capabilities, wireless communications and high-speed LAN connectivity. The terminals are being equipped with NCR's DynaKey(TM) cashier interface, which provides measurable reductions in training time and improvements in operator productivity. Introduced in 2002, the NCR RealPOS 80c has already been installed in more than 50,000 checkout lanes worldwide.

### **About Goody's Family Clothing**

With headquarters in Knoxville, Tenn., Goody's ([www.goodysonline.com](http://www.goodysonline.com)) is a retailer of moderately priced family apparel, currently operating 332 stores in the 18 states of Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Kentucky, Louisiana, Mississippi, Missouri, North Carolina, Ohio, Oklahoma, South Carolina, Tennessee, Texas, Virginia and West Virginia.

### **About NCR Corporation**

NCR Corporation (NYSE: NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR ([www.ncr.com](http://www.ncr.com)) employs approximately 29,500 people worldwide.

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