

## Roundy's Selects NCR FastLane; Leading Grocery Wholesaler Places Order for Self-Checkout to Be Installed in Pick 'n Save and Rainbow Foods Supermarkets

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ATLANTA, Aug 13, 2003 (BUSINESS WIRE) -- NCR Corporation (NYSE:NCR) today announced that Roundy's, Inc., the nation's eighth largest grocery wholesaler with 800 stores serving 12 states, plans to install NCR's FastLane(TM) self-checkout solution in two of its supermarket chains.

Roundy's has ordered NCR FastLane for installation in three Pick 'n Save stores serving the Milwaukee area and in three locations of the company's recently acquired Rainbow Food Stores, serving the Minneapolis-St. Paul area.

Customer satisfaction increases when shoppers are offered different options at the checkout. According to a study conducted recently for NCR by premier global market intelligence and advisory firm IDC, nearly 80 percent of U.S. consumers said they would be likely or very likely to use self-checkout. More than 40 percent said they would be more likely to shop in a store that offered self-checkout than one that did not.

"NCR FastLane self-checkout is a value-driven service improving customer loyalty and enhancing the retailer's bottom line," said NCR FastLane Vice President and General Manager Mike Webster. "Roundy's dedication to their customers is evident by their decision to offer NCR FastLane as a convenient checkout alternative."

In addition to NCR FastLane, Roundy's currently uses NCR RealPOS(TM) terminals and NCR RealScan(TM) bar code scanners chainwide.

## About Roundy's, Inc.

Roundy's, Inc. is one of the nation's oldest and largest food wholesale and retail companies. Founded in 1872, Roundy's, Inc. today is a company approaching \$4 billion in annual sales, supplying Roundy's brand products to over 800 independent supermarkets in fourteen states from eight distribution centers. In addition, Roundy's, Inc. is the leading retail grocer in Wisconsin operating more than 80 stores as Pick 'n Save and Copps Food Centers. In Minnesota, Roundy's owns 31 stores under the Rainbow Foods banner. The company employs more than 19,000 associates throughout its entire network. Roundy's, Inc. is owned by investment funds controlled by Willis Stein & Partners, which is based in Chicago.

## About NCR Corporation

NCR Corporation (NYSE:NCR) is a leading global technology company helping businesses build stronger relationships with their customers. NCR's ATMs, retail systems, Teradata(R) data warehouses and IT services provide Relationship Technology(TM) solutions that maximize the value of customer interactions. Based in Dayton, Ohio, NCR (www.ncr.com) employs approximately 29,500 people worldwide.

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